

**VILNIUS UNIVERSITY
FACULTY OF COMMUNICATION**

**MASTER STUDY PROGRAM
INTERNATIONAL COMMUNICATION (A) (6211JX034)
(STARTING STUDIES FROM SEPTEMBER 1st, 2023)**

First course

I semester

	Subject name	Cred.	Academic work						Total hours	Settl.
			P	K	S	Pr	Prk	S		
Field of study subjects										
	Communication theories and their application	5	14	8	16			92	130	E
	Communication Research Methods	5	16	8	32			94	150	E
	Corporate Communication	5	14	8	16			92	130	E
	International Business Environment	10	32	8	32			188	260	E
	Workshop: Communications Project	5		8	30			92	130	E
Total:		30								

II semester

	Subject name	Cred.	Academic work						Total hours	Settl.
			P	K	S	Pr	Prk	Sav		
Field of study subjects										
	Social Responsibility	5	14	8	16			92	130	E
	Scientific Research Work	5		4	6			140	150	E
	International Crisis Communication	5	14	8	16			92	130	E
	Strategies of Digital Communication	5	14	8	14			94	130	E
	Strategic communication: politics, business, culture	5	14	8	16			92	130	
	Optional subjects	5								
	Total:	30								
Optional subjects										
	Discrimination, Violence and Human Rights	5	8	8	16			98	130	E
	Workshop: Disinformation, manipulations, influence	5	8	8	16			98	130	E
	Workshop: (Digital) public diplomacy	5		8	16			106	130	E
	Scientific Research Practice	5		8				122	130	E

Second course

III semester

	Subject name	Credits	Academic work						Total hours	Settl.
			P	K	S	Pr	Prk	Sav		
Field of study subjects										
	Final Master Thesis	30		8	8			784	800	E
	Total:	30								
