

COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Paradigms in the History of Print Media	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

<p>Course abstract</p> <p>Course content</p> <p>Research models of history of print media. Edmond Werdet and his <i>Histoire du livre</i>. Textological analytical works of representatives of the New School of Bibliography. The concept of analytical, descriptive, historic bibliography in English-speaking countries. Statistical Ronald Barker research. Donald Francis McKenzie's text sociology. The French Annales school and historic sociological book studies of Lucien Febvre, Henri-Jean Martin, and Roger Chartier. Walter Ong and Marshall McLuhan, and their simplified concept of the development of means of communication in the Western civilisation (the history of human communication). Elisabeth Eisenstein's typographical fixity and Robert Darnton's communications circuit. The criticism of Darnton's model in the works of Thomas Adams, Nicolas Barker, Peter McDonald, and James Secord. Biobibliographic communication circuit. Gérard Genette's paratexts and Jerome McGann's socialisation of texts. Harold Love's print culture. Ezra Greenspan and Jonatan Rose's book history as a history of written communication. Roland Barthes and Michel Foucault's research on authorship and author's relation with a text. Pierre Bourdieu's literary field and press culture studies of the first half of the 19–20th c. Reading and book history. Wolfgang Iser's reading model. Leslie Howsam's concept of book history. Roger Fidler's concept of mediamorphosis. Provisions of historical research of the book in Central and East Europe at the second half of the 20th c.– early 21st c. Herbert Grundmann, Horst Kunze, Paul Raabe (Germany), Svend Dahl (Denmark), Máté Kovács (Hungary), Kazimierz Piekarski, Jan Muszkowski (Poland), Aaron Czerniak, Vasily Kharlamov, Sergey Lupov, Evgeny Nemirovsky, Vladimir Vasiljev's (Russia) theoretical summaries on book history and book culture. National book history models in Lithuania and Baltic region in 19–20th c.</p> <p>Eurocentric research problems of text and print media history/written communication history. Orality and literacy. The development in form and content of a manuscript book in ancient East and West civilisations. Media culture in Europe in the Middle Ages. The Gutenberg revolution. Early information society. The rise of print media in the Baltic States. The formation of the print media culture and changes in a society in Europe and North America in 16–19th c. Professionalisation of print media publishing, industrialisation of production, market globalisation and changes in society in industrial society. The birth and development of technical media. Books and bits. Contemporary texts, their production technologies, ways and means of dissemination. Global market of print media. Producers and consumers. Universalisation of media at the end of the 20th c. – beginning of the 21st c. Research directions of national and transnational print media culture.</p> <p>Research instruments of print media history (bibliographic, typographic, provenient, functional, archival, etc. methods) and features of their application in digital humanities. Periodisation and chronology.</p> <p>Study method</p>
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<p>Individual consultations with course lecturers.</p> <p>Individual studies of scientific literature and preparation of scientific paper according to the questions prepared by course lecturers and by taking into account the problems discussed in the doctoral thesis.</p> <p>Evaluation and examination methods: oral and written exam, intermediate examination – a scientific paper (30,000–40,000 characters) on agreed topic which reflects the problems discussed in the doctoral thesis. Oral discussion on the basis of scientific paper.</p>
Course literature
Bourdieu, P. (1993). Field of power, literary field and habitus. In R. Johnson (Ed.), <i>The field of cultural production: Essays on art and literature</i> (pp. 27–73). New York: Columbia University Press.
Darnton, R. (1998). Kas yra knygos istorija? (R. Kriauciūnienė & A. Navickienė, Trans.). <i>Knygotyra</i> , 34, 134–154. (Original work published 1982)
Dinzelbacher, P. (Sud.). (1998). <i>Europos mentaliteto istorija: Pagrindinių temų apybraižos</i> (A. Gailius, Trans.). Vilnius: Aidai.
Eisenstein, E. L. (2012). <i>The printing revolution in early modern Europe</i> . Cambridge: Cambridge University Press.
Eliot, S., & Rose, J. (Eds.). (2019). <i>A companion to the history of the book</i> (2nd ed.). Wiley-Blackwell. https://onlinelibrary.wiley.com/doi/book/10.1002/9781119018193
Estivals, R. (1997). Knygos istorija ir bibliologija. <i>Knygotyra</i> , 31, 109–116.
Finkelstein, D., & McCleery, A. (Eds.). (2001). <i>The book history reader</i> . Routledge.
Finkelstein, D., & McCleery, A. (2013). Theorising the history of the book. In <i>An introduction to book history</i> (2nd ed., pp. 7–28). Routledge.
Foucault, M. (1977). What is an author? In D. F. Bouchard (Ed.), <i>Language, counter-memory, practice</i> (pp. 113–138). Cornell University Press. (Original work published 1969)
Howsam, L. (2013). Senos knygos ir naujos istorijos: Knygos ir spaudos kultūros studijų vadovas. <i>Knygotyra</i> , 61, 7–44. http://www.zurnalai.vu.lt/knygotyra/article/view/1964/1196
Iser, W. (1980). Interaction between text and reader. In S. K. Suleiman & I. Crosman (Eds.), <i>The reader in the text: Essays on audience and interpretation</i> (pp. 106–119). New York: Princeton University Press.
Johns, A. (1998). <i>The nature of the book: Print and knowledge in the making</i> . Chicago and London: University of Chicago Press.
Kaunas, D. (1997). Knygos istorija. In <i>Knygotyra: Enciklopedinis žodynas</i> (p. 176). Vilnius: Alma littera.
McKenzie, D. F. (2009). <i>Bibliography and the sociology of texts</i> (pp. 9–53, 55–76). Cambridge University Press. https://doi.org/10.1017/CBO9780511483226
Migoń, K. (1984). Problemy księgoznawstwa historycznego. In <i>Nauka o książce: Zarys problematyki</i> (pp. 135–186). Wrocław Ossolineum.
Navickienė, A. (2008). The research of the history of the book in Lithuania: Historical evolution and contemporary status. <i>Library History</i> , 25(3), 189–199.
Pearson, D. (2011). <i>Books as history: The importance of books beyond their texts</i> . The British Library.

Pečiulis, Ž. (2012). Medijamorfozės: Nuo monoraiškos iki daugiaterpiškumo. In <i>Medijos, žiniasklaida, žurnalistika tradicinėje ir tinklaveikos visuomenėje</i> (pp. 24–52). Vilniaus universiteto leidykla.
Raven, J. (2023). Can there be a biography of a book?: Comparative observations on publications by Francysk Skaryna and Erik Pontoppidan. <i>Knygotyra</i> , 80, 18–42.
Raven, J. (2018). <i>What is the history of the book?</i> Polity Press.
Rose, J. (1992). Re-reading the English common reader: A preface to a history of audiences. <i>Journal of the History of Ideas</i> , 53(1), 47–70.
Simonson, P., Peck, J., Craig, R. T., & Jackson, J. P. (Eds.). (2013). <i>The handbook of communication history</i> (pp. 181–196). Routledge.
Suarez, S. J., Michael, F., & Woudhuysen, H. R. (Eds.). (2014). <i>The book: A global history</i> . Oxford University Press.
Vladimirovas, L. (1979). <i>Knygos istorija: Senovė, viduramžiai, renesansas, XVI–XVII amžius</i> . Mokslas. http://www0.kb.nl/bho/
Vladimirovas, L. (2011). <i>Knygos istorija: XVIII amžius</i> . Vilnius: Žara.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Aušra Navickienė	Prof. Dr	Navickienė, A., & Braziūnienė, A. (2024). Pastarojo dešimtmečio <i>Knygotyra</i> : Tradicijos ir modernumas. <i>Knygotyra</i> , 83, 151–182. https://doi.org/10.15388/Knygotyra.2024.83.6
		Navickienė, A., & Kepalienė, F. (2023). Vilniaus universiteto profesorės Audronės Glosienė (1958–2009) knygotyrisinis palikimas. <i>Knygotyra</i> , 81, 203–233. https://doi.org/10.15388/Knygotyra.2023.81.8
		Navickienė, A. (2023). Pranciškaus Skorinos gyvenimo ir veiklos sukakčių minėjimai Lietuvoje knygotyros ir mokslinės komunikacijos požiūriais. <i>Knygotyra</i> , 80, 312–342. https://doi.org/10.15388/Knygotyra.2023.80.133 .
		Navickienė, A. (2022). Kaip Christopho von Schmidto lietuviškasis Genovefos vertimas tapo devynioliktojo amžiaus bestseleriu? <i>Knygotyra</i> , 78, 80–110. https://doi.org/10.15388/Knygotyra.2022.78.107
		Navickienė, A. (2021). Professional publishing and Lithuanian books in the first two-thirds of the 19th century in Lithuania: The case of the Zawadzki firm. <i>Roczniki Biblioteczne</i> , 65, 79–95. https://doi.org/10.19195/0080-3626.65.5
		Navickienė, A., Braziūnienė, A., Cicėnienė, R., Kaunas, D., Misiūnas, R., & Petreikis, T. (2021). <i>History of publishing in Lithuania</i> . In <i>Oxford research encyclopedia of literature</i> . Oxford

		University Press. https://doi.org/10.1093/acrefore/9780190201098.013.276 .
Arvydas Pacevičius	Prof. Dr	Pacevičius, A. (2024). Opisy podróży do/przez Wielkie Księstwo Litewskie w XVI–XVIII wieku: Problem egodokumentalności. In W. Chorążyczewski, H. Ciechanowski, W. Piasek, & S. Roszak (Eds.), <i>Egodokumenty – samoświadectwa – egodokumentalność: Teoria i praktyka</i> (pp. 49–62). Wydawnictwo Naukowe Uniwersytetu Mikołaja Kopernika.
		Pacevičius, A. (2024). Mokslinės periodikos apytaka Lietuvoje XIX a. pirmojoje pusėje: Vilniaus universiteto atvejis. <i>Knygotyra</i> , 82, 29–52. https://doi.org/10.15388/Knygotyra.2024.82 .
		Pacevičius, A. (2024). Nėra brangesnio lobio už studijoms skirtas knygas: Vilniaus augstųjų bibliotekos raida ir paveldas. <i>Acta Academiae Artium Vilnensis</i> , 114, 206–241. https://doi.org/10.37522/aaav.114.2024.253 .
		Pacevičius, A. (2023). <i>Žemaičių daktaras Faustas: Jurgio Ambraziejaus Pabrėžos bibliotekos kilmė, raida ir paveldas</i> . Vilniaus universiteto leidykla.
		Pacevičius, A. (2023). Kelionių į Lietuvą XV–XIX a. pradžioje aprašymai: Egodokumentalumo ir tipologijos problema. <i>Knygotyra</i> , 81, 7–37. https://doi.org/10.15388/Knygotyra.2023.81.1
		Pacevičius, A. (2022). <i>Vilniaus imperatoriškasis universitetas mokslinės informacijos gniaužtuose / The Imperial University of Vilna in the Clutches of Scholarly Information. 1803–1832</i> . Vilniaus universiteto leidykla.
Tomas Petreikis	Assoc. Prof. Dr	Petreikis, T., Grigas, V., & Gudiniavičius, A. (2024). <i>Lietuvos mokslo periodikos leidyba: Nuo spausdintų žurnalų iki skaitmeninių ekosistemų</i> . Vilniaus universiteto leidykla.
		Petreikis, T., Šuminas, A., Grigas, V., & Gudiniavičius, A. (2024). Lietuvos mokslo žurnalų leidybos kiekybiniai pokyčiai 2015–2022 m.: Viešojo ir privataus sektorių prisitaikymas prie kintančių sąlygų. <i>Knygotyra</i> , 82, 206–242. https://doi.org/10.15388/Knygotyra.2024.82.8
		Gudiniavičius, A., Grigas, V., Šuminas, A., & Petreikis, T. (2023). Scholarly journal publishers in a small-language country: The case of Lithuania. <i>Publishing Research Quarterly</i> , 39(4), 324–336. https://doi.org/10.1007/s12109-023-09968-8

	<p>Grigas, V., Gudinavičius, A., Petreikis, T., & Šuminas, A. (2023). An exploratory study into professional scholarly journals publishing software adoption in Lithuania. <i>Information & Media</i>, 96, 179–201. https://doi.org/10.15388/Im.2023.96.73</p>
	<p>Petreikis, T. (2024). Lietuviškos spaudos gyvenimo veidrodys 1905–1917 metais. <i>Tarp knygu</i>, 2(781), 11–12. https://www.lnb.lt/naujienos/11259-zurnalo-tarp-knygu-2024-m-2-asis-numeris-apie-ka-jis</p>
	<p>Petreikis, T. (2023). Anonimiškumas, piratavimas ir kontrafakcija Lietuvos Didžiosios Kunigaikštystės XVI a. antrosios pusės spaudiniuose lenkų kalba. <i>Knygotyra</i>, 80, 197–227. https://doi.org/10.15388/Knygotyra.2023.80.129</p>
	<p>Petreikis, T. (2023). Viešosios erdvės lituanizacija Lietuvoje: Vaizduojamoji ir smulkioji spauda 1905–1917 metais [Mokslo studija]. Iš <i>Lietuvos bibliografija. Serija A, Knygos lietuvių kalba: T. 3, 1905–1917. Kn. 3, Neautoriniai smulkieji spaudiniai; Mokslo studija</i> (p. 23–68). Lietuvos nacionalinė Martyno Mažvydo biblioteka.</p>
	<p>Navickienė, A., Braziūnienė, A., Cicėnienė, R., Kaunas, D., Misiūnas, R., & Petreikis, T. (2021). <i>History of publishing in Lithuania</i>. In <i>Oxford research encyclopedia of literature</i>. Oxford University Press. https://doi.org/10.1093/acrefore/9780190201098.013.276</p>
	<p>Petreikis, T. (2021). Socialdemokratiinių organizacijų pagrindinė spauda Šiauliuose 1904–1914 metais. <i>Knygotyra</i>, 77, 236–276. https://doi.org/10.15388/Knygotyra.2021.77.94</p>

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 15 December 2025, minutes of the meeting No. (7.17 E)15600-KT-667

Chair of the Committee Prof. Dr Aušra Navickienė