COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Culture of Reading	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract
Course aim is to deepen the knowledge on the theoretical access and problems of reading culture research, develop the skills to perform lectological, reading on screens and reading development research by applying the methodology of communication and information and interdisciplinary sciences. Course content: reading culture, book culture and the concept of book culture. Lectology, reading, readability and reading history. Psychological, physiological, social, communication aspects of reading research. Methodological paradigms of reading culture research. Cultural anthropology, microhistory, history of emotions research in the context of reading knowledge. Reading and communication. Reading history sources. Paratexts, book (ownership) marks and marginalia. Book graffiti. Mass reading sources (catalogue, inventories, subscribers lists), features of their analysis and interpretations. Reading and writing strategies in Antiquity, Middle Ages and Modern Period. Rhetorical discourse and silent reading. Aggressive reading. The development of literacy and impact on the art of memory and reading practices. Reading in the context of speaking and writing: the tenacity and development of cultural models. Public and private reading space. Newspaper and magazine as means of mass communication. Club-reading-room and a public library in the Age of Enlightenment. Information space and reading. Reading and information communities. Development of book repertoire. The concept, content and interpretations of the reading revolution. National and religious reading context. Censorship and reading. Political regimes of the 20th c. and reading. Reading and propaganda. The impact of cinema, radio, television and the Internet on the form and content of reading. Reading and communication in the global village. Reading and digital culture. Wreading. Reading on screens. Digital reading devices, software and their impact on reading. Reading comprehension and reading tactics in different reading devices and paper. The use of eye tracking in reading research. Study methods: individual consultations, source and literature studies. Evaluation and examination methods: an oral and written examination, intermediate examination – a scientific paper on an agreed topic which reflects the problems discussed in the doctoral thesis.

Course literature
Ališauskas, V. (2009). *Sakymas ir rašymas. Kultūros modelių tvermė ir kaita Lietuvos Didžiojoje Kunigaikštystėje*. Aidai.
Carr, G. N. (2010). *The shallows: What the Internet is doing to our brains*. W. W. Norton.
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Chartier, R. (1995). *Forms and meanings: Texts, performances, and audiences from codex to computer*. University of Pennsylvania Press.
Cordón-García, J.-A., Alonso-Arévalo, J., Gómez-Díaz, R., & Linder, D. (2013). *Social reading: Platforms, applications, clouds and tags*. Chandos Publishing.
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Navickienė, A., Mäkinen, I., Torstensson, M., Dyrbye, M., & Reimo, T. (Eds.). (2013). *Good book, good library, good reading. Studies in the history of the book, libraries and reading from the network HIBOLIRE and its friends*. Tampere University Press.
Pacevičius, A. (2001). Bibliotekos. Mokyklos. Skaitymas. Iš V. Ališauskas, L. Jovaiša, M. Paknys, R. Petrauskas, & E. Raila (sud.), *Lietuvos Didžiosios Kunigaikštijos kultūra: Tyrinėjimai ir vaizdai* (p. 94–108; 378–396; 655–673). Aidai.
Pacevičius, A. (2005). *Vienuolynų bibliotekos Lietuvoje 1795–1864 metais. Dingęs knygos pasaulis*. Versus Aureus.
Pacevičius, A. (Sud. ir pareng.). (2014). *Vilniaus viešosios bibliotekos dienoraštis 1910–1911 = Дневникъ Виленской публичной біблиотеки 1910–1911*. Vilniaus universiteto leidykla.
Wolf, M., & Stoodley, J. C. (2007). *Proust and the squid: The story and science of the reading brain*. HarperCollins.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Arvydas Pacevičius	Prof. Habil. Dr.	Pacevičius, A. (2024). Opisy podróży do/przez Wielkie Księstwo Litewskie w XVI–XVIII wieku: Problem egodokumentalności. In W. Chorążyczewski, H. Ciechanowski, W. Piasek, & S. Roszak (Eds.), *Egodokumenty – samoświadectwa – egodokumentalność: Teoria i praktyka* (pp. 49–62). Wydawnictwo Naukowe Uniwersytetu Mikołaja Kopernika.
		Pacevičius, A. (2024). Mokslinės periodikos apytaka Lietuvoje XIX a. pirmojoje pusėje: Vilniaus universiteto atvejis. *Knygotyra, 82*, 29–52. https://doi.org/10.15388/Knygotyra.2024.82.
		Pacevičius, A. (2024). Nėra brangesnio lobio už studijoms skirtas knygas: Vilniaus augustinų bibliotekos raida ir paveldas. *Acta Academiae Artium*

		Vilnensis, *114*, 206–241. https://doi.org/10.37522/aaav.114.2024.253.
		Pacevičius, A. (2023). Travelogs of Journeys to Lithuania in Early 15th–19th Century: The Problem of Egodocumentality and Typology. *Knygotyra*, *81*, 7–37. https://doi.org/10.15388/Knygotyra.2023.81.1
		Pacevičius, A. (2023). *Žemaičių daktaras Faustas: Jurgio Ambraziejaus Pabrėžos bibliotekos kilmė, raida ir paveldas*. Vilniaus universiteto leidykla.
		Pacevičius, A. (2022). *Vilniaus imperatoriškasis universitetas mokslinės informacijos gniaužtuose / The Imperial University of Vilna in the Clutches of Scholarly Information. 1803–1832*. Vilniaus universiteto leidykla.
Arūnas Gudinavičius	Prof. Dr	Grigas, V., Gudinavičius, A. (2025). The Future of e-Book Copyright Control: On Finding a Technological Balance Between Authorized Use of e-Books, Reader's Experience, and Privacy. *Pub Res Q* 41, 390–404. https://doi.org/10.1007/s12109-025-10048-2
		Petreikis, T., Grigas, V., Gudinavičius, A. (2024). *Lietuvos mokslo periodikos leidyba: nuo spausdintų žurnalų iki skaitmeninių ekosistemų*. Vilniaus universiteto leidykla.
		Grigas, V., Gudinavičius, A. (2024). Knygų piratavimas: kas tai – neteisėta veikla ar sumanus medijų panaudojimas? Iš: *Artimas tolimas medijų pasaulis: virsmai, ribos ir būdai tai suprasti: kolektyvinė monografija*, p. 189-202. Vytauto Didžiojo universitetas.
		Petreikis, T., Šuminas, A., Grigas, V., & Gudinavičius, A. (2024). Lietuvos mokslo žurnalų leidybos kiekybiniai pokyčiai 2015–2022 m.: viešojo ir privataus sektorių prisitaikymas prie kintančių sąlygų. *Knygotyra*, *82*, 206–242. https://doi.org/10.15388/Knygotyra.2024.82.8
		Macevičiūtė, E., Manžuch, Z., Gudinavičius, A. (2023). The role of curiosity triggers and features in digital literacy training. *Library & information science research*, 45(4), 101268, p. 1–9. https://doi.org/10.1016/j.lisr.2023.101268 Grigas, V., & Gudinavičius, A. (2023). Book Publishing and Print Disabilities: The extent of book

		famine in Lithuania. *Logos*, *34*(1), 61-70. https://doi.org/10.1163/18784712-03104059
		Gudinavičius, A., Grigas, V. (2022). Two Decades of E-Book Publishing in a Small Language Market: Publishers Lag Behind Pirates. *Pub Res Q*, 38(3), 490–502. https://doi.org/10.1007/s12109-022-09894-1
		Grigas, V., Gudinavičius, A. (2022). Stakeholders' perceptions of book piracy's benefits to society in Lithuania. *Global knowledge, memory and communication*, 71 (6-7), 605–618. https://doi.org/10.1108/GKMC-08-2020-0118
		Gudinavičius, A., Grigas, V. (2022). Causes and consequences of unauthorized use of books: readers, authors, and publishers' perspective. *Online information review*, 46 (5), 886–903. https://doi.org/10.1108/OIR-03-2021-0133
		Grigas, V., Gudinavičius, A., & Černevičiūtė, E. (2021). Nelegaliai platinamų knygų naudojimas Lietuvoje. *Information & Media*, *91*, 83-99. https://doi.org/10.15388/Im.2021.91.53

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 15 December 2025, minutes of the meeting No. (7.17 E)15600-KT-667
Chair of the Committee Prof. Dr Aušra Navickienė