

DOKTORANTŪROS STUDIJŲ DALYKO SANDAS

Name of the course	Field of study and its code	Faculty	
Research on Organisational Communication and Information Activities	Communication and information S 008	Communication	
Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract
<p>Course aim. The course is aimed at providing relevant knowledge on relevant research on organisational communication and information activities allowing monitoring, analysing and evaluating organisational communication and information activities, their principles by distinguishing the interested parties, their possible influences to different organisational communication and information activities. The course is aimed at introducing the complex of organisational communication and information activities research allowing to properly assessing the application of respective research methods and their combinations on theoretical and applied analysis and evaluation of organisational communication and information activities.</p> <p>Course themes</p> <p>Typologies of organisational communication and information activities, research access of these activities.</p> <p>Organisational communication, main communication management platforms and their research. Theoretical access of integrated communication, elements of integrated communication, their interaction and research. Audiences of organisations and their research. Problems of internal organisational communication, main theories. Research of organisational culture.</p> <p>Research on corporate communication management; research on corporate communication efficiency. The theory of the interested parties and its application in corporate communication. The image of organisations and reputation of an organisation, their research (analysis of access provided by individual authors). Corporate social responsibility: aims, values, communication on sustainability. Application of social networks in corporate communication and possible research accesses.</p> <p>Problems of information and knowledge management in an organisation. Procedural models of information and knowledge management and their application. Problems of application of technological solutions in information and knowledge management. Information and knowledge management research. User's information behaviour research. User's information behaviour research theories.</p> <p>Communication management of multicultural organisation: communication environment research, strategy and tactics of international communication, sustainable activities of organisation, organisation of cultural contexts. Communication research of international organisations (organisational culture).</p> <p>Study methods:</p> <p>1. Individual consultations with course lecturers.</p>

2. Individual studies of scientific literature and preparation of a scientific paper dedicated to the analysis of open access resources (on the topic of the doctoral thesis) or individual studies of scientific literature and preparation of a scientific communication report (on the topic of the doctoral thesis).

Evaluation methods:

1. A scientific paper intended for research analysis of organisational communication and information activities (the topic of the scientific paper is selected according to the doctoral thesis) (5,000–10,000 characters).
2. An oral discussion by presenting and interpreting problems raised in the scientific communication paper by others.

Course literature

Abito, J. M., Besanko, D., & Diermeier, D. (2019). *Corporate reputation and social activism: Strategic interaction, firm behavior and social welfare*. Oxford University Press.

Brown, A. (1998). *Organisation culture*. Financial Times Management/Prentice Hall.

Byström, K., Heinström, J., & Ruthven, I. (2018). *Information at work: Information management in the workplace*. Facet Publishing. <https://doi.org/10.29085/9781783302772>

Carreras, E., Alloza, A., & Carreras, A. (2013). *Corporate reputation*. Lid Publishing.

Castells, M. (2011). *The rise of the network society – The information age: Economy, society, and culture* (Vol. 1). John Wiley & Sons.

Castells, M. (2012). *Communication power*. Oxford University Press.

Deal, T. E., & Kennedy, A. A. (2000). *Corporate cultures: The rites and rituals of corporate life*. Basic Books.

Hawryszkiewicz, I. (2009). *Knowledge management: Organizing knowledge based enterprises*. Palgrave Macmillan.

Hinton, M. (Ed.). (2006). *Introducing information management: The business approach*. Elsevier Butterworth-Heinemann.

Hislop, D. (2013). *Knowledge management in organizations*. Oxford University Press.

Holmes, D. (2005). *Communication theory: Media, technology and society*. SAGE Publications.

Introducing information management: an information research reader /edited by Elena Macevičiūtė and T.D. Wilson. London: Facet Publishing, 2008. 235 p.

Macevičiūtė, E., & Wilson, T. D. (Eds.). (2008). *Introducing information management: An information research reader*. Facet Publishing.

Maier, R. (2007). *Knowledge management systems: Information and communication technologies for knowledge management*. Springer. <https://doi.org/10.1007/978-3-540-71408-8>

Rudd, J. E., & Lawson, D. R. (2007). *Communicating in global business negotiations*. SAGE Publications.

Schopflin, K., & Walsh, M. (2018). *Practical knowledge and information management*. Facet Publishing. <https://doi.org/10.29085/9781783303373>

Thussu, D. K. (2000). *International communication: Continuity and change*. Bloomsbury Academic.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Renata Matkevičienė	Prof. Dr	<p>Esbit, S., Kaim, A., Kimhi, S., Bankauskaitė, D., Baran, M., Baran, T., Cosciug, A., Eshel, Y., Dumbadze, S., Gabashvili, M., Jigla, G., Kaniasty, K., Koubova, A., Maricano, H., Matkevičienė, R., Matichescu, M., Nazarov, M., Teperik, D., Kochiashvili, N., & Adini, B. (2025). Hope and distress: A cross-country study amid the Russian-Ukrainian war. <i>Stress and Health</i>, 41(2), e70033. https://doi.org/10.1002/smi.70033</p>
		<p>Kaim, A., Geva, K., Siman-Tov, M., Scholder, N., Kimhi, S., Bankauskaitė, D., Baran, M., Baran, T., Cosciug, A., Eshel, Y., Dumbadze, S., Gabashvili, M., Jigla, G., Kaniasty, K., Koubova, A., Marciano, H., Matkevičienė, R., Matichescu, M., Teperik, D., & Adini, B. (2024). Mapping societal resilience across eight European nations in the context of multifaceted associations with global indices: An ecological study. <i>International Journal of Disaster Risk Reduction</i>, 108, 104562. https://doi.org/10.1016/j.ijdr.2024.104562</p>
		<p>Kaim, A., Kimhi, S., Siman-Tov, M., Bankauskaitė, D., Baran, M., Baran, T., Cosciug, A., Eshel, Y., Dumbadze, S., Gabashvili, M., Jigla, G., Kaniasty, K., Koubova, A., Marciano, H., Matkevičienė, R., Matichescu, M., Naomi, S., Teperik, D., Sukhashvili, J., & Adini, B. (2024). From compassion to controversy: Unraveling the impact of societal resilience on the tapestry of attitudes towards Ukrainian refugees. <i>International Journal of Disaster Risk Reduction</i>, 105, 104326. https://doi.org/10.1016/j.ijdr.2024.104326</p>
		<p>Matkevičienė, R. (2024). NGOs as catalysts for societal resilience: Examining their role and impact during risk situations. In A. Thrassou, D. Vrontis, L. Efthymiou, Y. Weber, S. M. Riad Shams, & E. Tsoukatos (Eds.), <i>Non-profit organisations: Vol. 4. Structures, models and technology</i> (p. 123–148).</p>

		<p>Palgrave Macmillan. https://doi.org/10.1007/978-3-031-62538-1_6</p>
		<p>Kimhi, S., Kaim, A., Bankauskaitė, D., Baran, M., Baran, T., Eshel, Y., Dumbadze, S., Gabashvili, M., Kaniasty, K., Koubova, A., Marciano, H., Matkevičienė, R., Teperik, D., & Adini, B. (2024). A full-scale Russian invasion of Ukraine in 2022: Resilience and coping within and beyond Ukraine. <i>Applied Psychology: Health and Well-Being</i>, <i>16</i>(3), 1005–1023. https://doi.org/10.1111/aphw.12466</p>
		<p>Matkevičienė, R., & Jakučionienė, L. (2023). Communication professionals as social change agents in times of crisis: How pandemic situation has changed initiatives in CSR and sustainability. In I. G. Arraiano, B. Díaz, M. Del Baldo, R. Schmidpeter, & S. O. Idowu (Ed.), <i>Corporate social responsibility in a dynamic global environment: Sustainable management in challenging times</i> (p. 365–380). Springer. https://doi.org/10.1007/978-3-031-24647-0_19</p>
		<p>Dāvidsone, A., Matkevičienė, R., Telyčēnaitė, A., Silkane, Vineta., & Jurāne-Brēmane, A. (2021). Social simulation transfer to online: Pedagogical reflections on teaching presence. In L. Daniela & A. Visvizi (Ed.), <i>Remote learning in times of pandemic: Issues, implications and best practice</i> (p. 74–89). Routledge.</p>
		<p>Dāvidsone, A., Seppel, K., Telyčēnaitė, A., Matkevičienė, R., Uibu, M., Silkāne, V., Jurāne-Brēmane, A., & Allaje, Ū. (2021). Exploring students' perceptions on acquisition of transversal skills during an online social simulation. In L. Daniela (Ed.). <i>Human, technologies and quality of education</i> (p. 727-738). University of Latvia. https://doi.org/10.22364/htqe.2021.57</p>
Daiva Siudikienė	Assoc. Prof. Dr	<p>Atkočiūnienė, Z. O., Siudikienė, D., Girnienė, I., & Tvaronavičienė, M. (2025). Communication with clients in the development of sustainability: A case of Lithuanian companies. <i>Economics and Sociology</i>, <i>18</i>(1), 262–281. https://doi.org/10.14254/2071-789X.2025/18-1/14</p>
		<p>Atkočiūnienė, Z. O., Siudikienė, D., & Girnienė, I. (2024). The role of communication and creativity in the implementation of sustainability and sustainable</p>

		<p>innovations. <i>Creativity Studies</i>, 17(1), 223–243. https://doi.org/10.3846/cs.2024.20599</p> <p>Siudikienė, D., & Jokūbauskienė, S. (2023). Dalijimosi žiniomis raiška virtualiose interesų bendruomenėse: Skaitytojų bendruomenės tyrimas [Expression of knowledge sharing in virtual communities of interest: A reading community-based research]. <i>Information & Media</i>, 95, 32–52. https://doi.org/10.15388/Im.2023.95.64</p> <p>Siudikienė, D., & Stundžė, L. (2021). Moterų vaidmenų reprezentavimo ypatumai ir jų kaita moterims skirtuose žurnaluose: žurnalo „Moteris“ atvejo analizė. <i>Information & Media</i>, 92, 65–89. https://doi.org/10.15388/Im.2021.92.52</p>
Erika Janiūnienė	Assoc. Prof. Dr	<p>Janiūnienė, E., Stonkienė, M., & Šupa, M. (2024). Information behaviour of students inspired by lecturers' feedback. <i>Educational Research and Evaluation</i>, 29(5–6), 231–248. https://doi.org/10.1080/13803611.2024.2341287</p> <p>Janiūnienė, E., Stonkienė, M., & Šupa, M. (2024). Asmeninės mokymosi aplinkos kūrimas dėstytojo teikiamo grįžtamojo ryšio inspiruojama informacine elgsena. <i>Information & Media</i>, 100, 70–91. https://doi.org/10.15388/Im.2024.100.5</p> <p>Stonkienė, M., Mažylė, J., & Janiūnienė, E. (2022). Legal and ethical aspects of social media user provision of information to the public regulation: The view of media regulatory and self-regulatory bodies in Lithuania. <i>Media Studies and Applied Ethics</i>, 3(1), 115–126. https://doi.org/10.46630/msae.1.2022.08</p>
Lijana Stundžė	Assoc. Prof. Dr	<p>Stundžė, L., Novelskaitė, A. ir Adomaitienė, R. (2025). Lyties perspektyvos komunikacija universiteto mokymo programose: atvejo analizė. <i>Acta Paedagogica Vilnensia</i>, 54, 105–119. https://doi.org/10.15388/ActPaed.2025.54.7</p> <p>Novelskaitė, A., Stundžė, L., Adomaitienė, R. (2025). <i>Communicating of gender and intersectionality topics in university curricula: a case study</i>. EDULEARN25 Proceedings. https://doi.org/10.21125/edulearn.2025.1706</p> <p>Stundžė, L., Novelskaitė, A. (2021). Sexuality education in school and family: communicational</p>

	<p>aspects. In M. Kawińska, O. Kotowska-Wójcik, (Eds.). <i>Gender (in)equality in the public sphere / (Nie) równość płci w sferze publicznej</i> (p. 189-208). ISBN978-83-8102-349-8.</p>
	<p>Siudikienė, D., & Stundžė, L. (2021). Moterų vaidmenų reprezentavimo ypatumai ir jų kaita moterims skirtuose žurnaluose: žurnalo „Moteris“ atvejo analizė. <i>Information & Media</i>, 92, 65-89. https://doi.org/10.15388/Im.2021.92.52</p>
	<p>Stundžė, L. (2021). Seksualinio priekabiavimo diskursas delfi.lt naujienų portale: 2017-2018. <i>Information & Media</i>, 92, 28-45. https://doi.org/10.15388/Im.2021.92.50</p>

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 15 December 2025, minutes of the meeting No. (7.17 E)15600-KT-667

Chair of the Committee Prof. Dr. Aušra Navickienė