

COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Theoretical Museology	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

<p>Course abstract</p> <p>The aim of the subject is the exploration of the concepts, trends and issues of the theory of museology thus developing the critical and analytical skills of doctoral students by assessing the contemporary museology, discussing its theoretical issues and applying its theoretical background in empirical research.</p> <p>Content of the subject</p> <p>The concepts of museology, museum management and museography, their semantic and subject matter differences. Definition of the science of museology. The key concepts and the terminology of the science of museology. Theories of museology: outline of its historical periods, features of its development and relationship with other sciences. Theories of the science of museology: the social dimension and the dimension of the humanities. Theories of museology in the context of communication and information sciences. Museology as heritage communication. Theories of the traditional (classical) museology. The theoretical concepts of the New Museology. Postmodern museologies; theoretical definitions of the relationship of the studies of museology and culture. Perception of the relationship between museology and heritage, documentalistics, and the sciences of communication: theoretical concepts of the objects of research, methodology and the interlining of the methods. The theory of museology in the paradigm of memorial institutions. The Postcolonial Museum. The impact of digital technologies on the theoretical concepts of museology. The Digital Museum. Digital curatorship. Museology and the networking society. Museums and communities. The theory of museology in the theoretical contexts of participatoring. The Participative Museum.</p> <p>Study methods</p> <ol style="list-style-type: none"> 1. Individual consultations with the lecturers supervising the subject. 2. Individual research of academic literature and the preparation of an academic paper. The doctoral student selects the topic of the academic paper and bases its topic on the questions outlined by the Professor supervising the subject and the scientific advisor of the thesis. <p>Methods of assessment</p> <ol style="list-style-type: none"> 1. Academic paper (from 30 000 to 40 000 symbols including spaces) covering the connection between the topic and the thematic area of the student's doctoral thesis focusing on the questions posed by the Professor supervising the subject and the scientific advisor of the thesis. 2. Academic discussion on the basis of the academic paper of the student during the exam. <p>Course literature</p> <p>Butler, S. R., & Lehrer, E. (2016). <i>Curatorial dreams: Critics imagine exhibition</i>. McGill-Queen's University Press.</p> <p>Davis, P. (2011). <i>Ecomuseums: A sense of place</i>. Continuum International Publishing.</p>

Desvallées, A., & Mairesse, F. (2011). <i>Dictionnaire encyclopédique de muséologie</i> . Armand Colin.
Igloliorte, H., Loft, S., & Croft, B. L. (2012). <i>Decolonize me</i> . ABC Art Books Canada.
Mensch, P. van. (1992). <i>Towards a methodology of museology</i> [Daktaro disertacija, Zagrebo universitetas]. http://www.muzeologie.net/downloads/mat_lit/mensch_phd.pdf
Murawska-Muthesius, K., & Piotrowski, P. (2015). <i>From museum critique to the critical museum</i> . Routledge.
Simon, N. (2010). <i>The participatory museum</i> . http://www.participatorymuseum.org/
Waidacher, F. (2007). <i>Bendrosios muzeologijos metmenys</i> . Lietuvos nacionalinis muziejus.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Rimvydas Laužikas	Prof. Dr	<p>Fomin, V., Abdelkafi, N., Blind, K., & Laužikas, R. (2025). The framework model for the promotion of education about standardisation in line with EU values and interests. Iš K. Jakobs & H. A. P. Gelvez (Red.), <i>EURAS 2025. The 29th EURAS annual standardisation conference Empowering standardisation through education, 18-20 June, 2025, Madrid, Spain: Proceedings</i> (p. 105–121).</p> <p>Laužikas, R., & Žižiūnas, T. (2025). Application of AI-based methods in the study of textual historical sources and urban heritage landscapes. Iš G. Dzemyda, J. Bernatavičienė, & J. Kacprzyk (Red.), <i>Data science in applications. Towards AI-driven approaches</i> (Studies in Computational Intelligence, t. 1206, p. 125–140). Springer Nature. https://doi.org/10.1007/978-3-031-88486-3_6</p> <p>Dallas, C., Kelpšienė, I., Laužikas, R., & Gribovskis, J. (2024). Socialinių tinklų tyrimų duomenų archyvo funkciniai reikalavimai, projektavimas ir įgyvendinimas. <i>Information & Media</i>, 100, 22–37. https://doi.org/10.15388/Im.2024.100.2</p> <p>Laužikas, R., & Dallas, C. (2024). The message is the Agent: Nexus and Semiosphere in social media communication. Iš E. Zantides & S. Andreou (Red.), <i>Semiotics and visual communication IV: Myths of today</i> (p. 2–29). Cambridge Scholars Publishing.</p> <p>Fomin, V. V., & Laužikas, R. (2024). Development of an automated urban heritage monitoring tool: Between a techno-fix and fallacy. <i>Technology in Society</i>, 79, straipsnis 102717. https://doi.org/10.1016/j.techsoc.2024.102717</p>

- Kelpšienė, I., Armakauskaitė, D., Denisenko, V., Kirtiklis, K., Laužikas, R., Stonytė, R., Murinienė, L., & Dallas, C. (2023). Difficult heritage on social network sites: An integrative review. *New Media & Society*, 25(11), 3137–3164. <https://doi.org/10.1177/14614448221122186>
- Kirtiklis, K., Laužikas, R., Kelpšienė, I., & Dallas, C. (2023). An ontology of semiotic activity and epistemic figuration of heritage, memory and identity practices on social network sites. *SAGE Open*, 13(3), 1–25. <https://doi.org/10.1177/21582440231187367>
- Seaton, K. L., Laužikas, R., McKeague, P., Moitinho de Almeida, V., May, K., & Wright, H. (2023). Understanding data reuse and barriers to reuse of archaeological data: A quality-in-use methodological approach. *Internet Archaeology*, 63, 1–33. <https://doi.org/10.11141/ia.63.8>
- Fomin, V., Laužikas, R., & Žižiūnas, T. (2022). Digital urban heritage preservation practices: Framing a new European standard. Iš *EURAS proceedings 2022: Standardisation and open source, 8–10 June 2022, Glasgow University* (p. 125–142). Glasgow University.
- Fomin, V., Putrimas, M., Žižiūnas, T., & Laužikas, R. (2022). Reference architecture for AI-based urban heritage preservation risks monitoring tool. *Baltic Journal of Modern Computing*, 10(2), 142–158. <https://doi.org/10.22364/bjmc.2022.10.2.04>
- Laužikas, R., & Armakauskaitė, D. (2022). „Išmemorialinti“, uždaryti ar palikti: Venclovų namų-muziejaus veikimas interneto erdvėje. *Tiltai*, 2, 140–158. <https://doi.org/10.15181/tbb.v88i1.2502>
- Laužikas, R., Enquist, J., Luengo, P., Šošić-Klindžić, R., & Toumpouri, M. (2022). Discussing archaeology and the nation in six European countries: A discourse analysis. *Journal of Community Archaeology & Heritage*, 9(3), 161–174. <https://doi.org/10.1080/20518196.2021.1988210>
- Laužikas, R., Žižiūnas, T., & Fomin, V. (2022). Novel technologies as potential catalyst for democratizing urban heritage preservation practices: The case of 3D scanning and AI. *Information & Media*, 93, 93–115. <https://doi.org/10.15388/Im.2022.93.64>

	Plikynas, D., Miliauskas, A., Laužikas, R., Dulskis, V., & Sakalauskas, L. (2022). The cultural impact on social cohesion: An agent-based modeling approach. <i>Quality & Quantity</i> , 56(6), 4161–4192. https://doi.org/10.1007/11135-021-01293-6
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Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 15 December 2025, minutes of the meeting No. (7.17 E)15600-KT-667

Chair of the Committee Prof. Dr Aušra Navickienė
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