

**MASTER STUDY PROGRAM**  
**INTERNATIONAL COMMUNICATION (A) (6211JX034) (English)**  
**(starting studies from September 1st, 2026)**

**First course**

**I semester**

Subject name	Cred.	Academic work					Total hours	Settl.
		P	K	S	Pr	Sav		
Communication Theories and Their Application	5	14	8	16		92	130	E
Communication Research Methods	5	16	10	20		84	130	E
Public Diplomacy	5	14	8	16		92	130	E
Conflicts, Societies, Media	5	14	8	16		92	130	E
Contexts of International Communication: Settings of Cultural, Political, and Economic Interactions within the System of Global Governance and Diplomacy	10	32	8	32		228	300	E
<b>Total:</b>	<b>30</b>							

**II semester**

Subject name	Cred.	Academic work					Total hours	Settl.
		P	K	S	P r	Sav		
Scientific Research Work	5		4	6		140	150	E
Strategies of Digital Communication	5	14	8	14		94	130	E
Strategic Communication: Politics, Business, Culture	5	14	8	16		92	130	E
International Media Relations	5	14	8	16		92	130	E
<i>Elective course subject</i>	5							
<i>Elective course subject</i>	5							
<b>Total:</b>	<b>30</b>							

***Elective subjects***

Communication and Media Analysis	5	16	4	16		94	130	E
Scientific Research Practice	5		8			122	130	E
Workshop: Disinformation, Manipulations, Influence	5	8	8	16		98	130	E
Workshop: Communication Project	5		8	16		106	130	E
International Crisis Communication	5	14	8	16		92	130	E
Social Responsibility	5	14	8	16		92	130	E

**Second course****III semester**

<b>Subject name</b>	<b>Cred.</b>	<b>Academic work</b>					<b>Total hours</b>	<b>Settl.</b>
		<b>P</b>	<b>K</b>	<b>S</b>	<b>Pr</b>	<b>Sav</b>		
Final Master Thesis	30		8	8		764	800	E
<b>Total:</b>	<b>30</b>							