

XIXth Symposium in Global Communication

Discussions on change of PR profession and field due to COVID-19

May 29, 2020

Moderator: Jolanta Guzaite – Quintus, Vilnius University (Vilnius, Lithuania)

„[Managing PR in the face of Covid-19](#)“

David Gerzof Richard

„[The Positive Outcomes of the Covid-19 Lockdown](#)“

Ranjini Rao

„[The Covid-19 pandemic: Lessons for solving the climate crisis. Five factors of effective communication - and what everyone of us can do](#)“

Daniel Silberhorn

„[Communication during Covid-19: challenges and opportunities](#)“

Lina Jakučionienė

„[Crisis & Resilience: communication role during the Covid-19](#)“

Gabrielė Šerėnienė

„[Post-COVID – the future of public relations](#)“

Dr. Katharina Wolf



Emerson College