

COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Paradigms in the history of print media	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract

Course content

Research models of history of print media. Edmond Werdet and his *Histoire du livre*. Textological analytical works of representatives of the New School of Bibliography. The concept of analytical, descriptive, historic bibliography in English-speaking countries. Statistical Ronald Barker research. Donald Francis McKenzie's text sociology. The French Annales school and historic sociological book studies of Lucien Febvre, Henri-Jean Martin, and Roger Chartier. Walter Ong and Marshall McLuhan, and their simplified concept of the development of means of communication in the Western civilisation (the history of human communication). Elisabeth Eisenstein's typographical fixity and Robert Darnton's communications circuit. The criticism of Darnton's model in the works of Thomas Adams, Nicolas Barker, Peter McDonald, and James Secord. Biobibliographic communication circuit. Gérard Genette's paratexts and Jerome McGann's socialisation of texts. Harold Love's print culture. Ezra Greenspan and Jonatan Rose's book history as a history of written communication. Roland Barthes and Michel Foucault's research on authorship and author's relation with a text. Pierre Bourdieu's literary field and press culture studies of the first half of the 19–20th c. Reading and book history. Wolfgang Iser's reading model. Leslie Howsam's concept of book history. Roger Fidler's concept of mediamorphosis. Provisions of historical research of the book in Central and East Europe at the second half of the 20th c.– early 21th c. Herbert Grundmann, Horst Kunze, Paul Raabe (Germany), Svend Dahl (Denmark), Máté Kovács (Hungary), Kazimierz Piekarski, Jan Muszkowski (Poland), Aaron Czerniak, Vasily Kharlamov, Sergey Lupov, Evgeny Nemirovsky, Vladimir Vasiljev's (Russia) theoretical summaries on book history and book culture. National book history models in Lithuania and Baltic region in 19–20th c.

Eurocentric research problems of text and print media history/written communication history. Orality and literacy. The development in form and content of a manuscript book in ancient East and West civilisations. Media culture in Europe in the Middle Ages. The Gutenberg revolution. Early information society. The rise of print media in the Baltic States. The formation of the print media culture and changes in a society in Europe and North America in 16–19th c. Professionalisation of print media publishing, industrialisation of production, market globalisation and changes in society in industrial society. The birth and development of technical media. Books and bits. Contemporary texts, their production technologies, ways and means of dissemination. Global market of print media. Producers and consumers. Universalisation of media at the end of the 20th c. – beginning of the 21st c. Research directions of national and transnational print media culture.

Research instruments of print media history (bibliographic, typographic, convenient, functional, archival, etc. methods) and features of their application in digital humanities. Periodisation and chronology.

Study method

Individual consultations with course lecturers.

Individual studies of scientific literature and preparation of scientific paper according to the questions prepared by course lecturers and by taking into account the problems discussed in the doctoral thesis.

Evaluation and examination methods: oral and written exam, intermediate examination – a scientific paper (30,000–40,000 characters) on agreed topic which reflects the problems discussed in the doctoral thesis. Oral discussion on the basis of scientific paper.

Course literature

ADRIAN, Johns. *The Nature of the Book: Print and Knowledge in the Making*. Chicago and London: University of Chicago Press, 1998. XXII, 776 p. ISBN 9870226401218.

The book: a global history. Edited by S. J. Suarez, F. Michael, H. R. Woudhuysen. Oxford: Oxford University Press, 2014. 748 p. ISBN 9780199679416.

The Book History Reader. Edited by David Finkelstein, Alistair McCleery. London: New York: Routledge, 2001. 368 p. ISBN 9780415359481.

BOURDIEU, Pierre. Field of power, literary field and habitus. In JOHNSON, R. (ed). *The Field of Cultural Production: Essays on Art and Literature*. New York: Columbia University Press, 1993, p. 27–73.

A Companion to the History of the Book. 2nd edition. Edited by Simon Eliot, Jonathan Rose. Oxford: Wiley-Blackwell, 2019. 976 p. ISBN 9781119018179. Online ISBN 9781119018193. Prieiga internetu: <https://onlinelibrary.wiley.com/doi/book/10.1002/9781119018193>

DARNTON, Robert. Kas yra knygos istorija? / iš anglų kalbos vertė Roma Kriauciūnienė ir Aušra Navickienė. *Knygotyra*, 1998 [išėjo 1999], t. 34, p. 134–154. (DARNTON, R. What is the History of Books? *Journal of American Academy of Arts and Sciences*, 1982, summer, p. 65–83.)

EISENSTEIN, Elizabeth L. *The Printing Revolution in Early Modern Europe*. Cambridge University Press, 2012. 401 p. ISBN 9781107632752.

ESTIVALS, Robert. Knygos istorija ir bibliologija. *Knygotyra*, 1997, t. 31, p. 109–116. (ESTIVALS, Robert. Histoire du livre et bibliologie *Revue de Bibliologie*. Shema et shematisation. 1993, № 39.)

Europos mentaliteto istorija: pagrindinių temų apybraižos. Sudarė Peter Dinzelbacher, iš vokiečių kalbos vertė Antanas Gailius. Vilnius: Aidai, 1998. 589 p. ISBN 998659071X.

FINKELSTEIN, David, McCLEERY, Alistair. Theorising the history of the book. In *An introduction to book history*. 2nd edition. London and New York: Routledge, 2013, p. 7–28.

FOUCAULT, Michel. What is an author? In BOUCHARD, D. F. (ed). *Language, Counter-memory, Practice*. Ithaca, New York: Cornell University Press, 1977, p. 113–138. (FOUCAULT, Michel. Qu'est-ce qu'un auteur? *Bulletin de la Société française de Philosophie*, 1969, vol 63, no 3, p. 73–104)

The Handbook of Communication History. Edited by Peter Simonson, Janice Peck, Robert T. Craig, John P. Jackson. New York and London: Routledge, 2013, p. 181–196. ISBN 9780415892605.

HOWSAM, Leslie. Senos knygos ir naujos istorijos: knygos ir spaudos kultūros studijų vadovas. *Knygotyra*, 2013, t. 61, p. 7–44. (HOWSAM, Leslie. *Old Books & New Histories: An Orientation to Studies in Book and Print Culture*. Toronto: University of Toronto Press, 2006, p. 3–45.) Prieiga internetu: <http://www.zurnalai.vu.lt/knygotyra/article/view/1964/1196>

ISER, Wolfgang. Interaction between text and reader. In SULEIMAN, S. K, and I. CROSMAN, S. K. (eds). *The Reader in the Text: Essays on Audience and Interpretation*. Princeton, New York: Princeton University Press, 1980, p. 106–119.

KAUNAS, Domas. Knygos istorija. Iš *Knygotyra*: enciklopedinis žodynas. Vilnius: Alma littera, 1997, p. 176. ISBN 9986023521.

McKENZIE, Donald Francis. *Bibliography and the Sociology of Texts*. Cambridge: Cambridge University Press, 2009, p. 9–53, 55–76. DOI: <https://doi.org/10.1017/CBO9780511483226>

MIGON, Krzysztof. Problemy księgoznawstwa historycznego. In *Nauka o książce: Zarys problematyki*. Wrocław, 1984, p. 135–186. ISBN 8304017067

NAVICKIENĖ, Aušra. The research of the history of the book in Lithuania: historical evolution and

contemporary status. <i>Library History</i> , 2008, vol. 25, no. 3, p. 189–199.
PEARSON, David. <i>Books as history: the importance of books beyond their texts</i> . London: The British library, 2011. 208 p. ISBN 9780712358323.
PEČIULIS, Žygdantas. Medijamorfozės: nuo monoraiškos iki daugiaterpiškumo. Iš <i>Medijos, žiniasklaida, žurnalistika tradicinėje ir tinklaveikos visuomenėje</i> . Vilnius: Vilniaus universiteto leidykla, 2012, p. 24–52.
ROSE, Jonahtan. Re-reading the English Common Reader: A preface to a history of audiences. <i>Journal of the History of Ideas</i> , 1992, vol 53, p. 47–70.
VLADIMIROVAS, Levas. <i>Knygos istorija. Senovė. Viduramžiai. Renesansas. XVI–XVII amžius</i> . Vilnius: Mokslas, 1979. 568 p. ISBN HSONPrieiga internetu: http://www0.kb.nl/bho/
VLADIMIROVAS, Levas. <i>Knygos istorija. XVIII amžius</i> . Vilnius: Žara, 2011. 200 p. ISBN 9789986342700.
ВАСИЛЬЕВ, Владимир. <i>Книга и книжная культура на переломных этапах истории России: теория, история, современность</i> . Москва, 2005, с. 98–99. ISBN 9785020353404.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Aušra Navickienė	Prof. dr.	NAVICKIENĖ, Aušra. How did the translation of Genovefa by Christoph von Schmidt become the 19th-century Lithuanian bestseller? = Kaip Christopho von Schmidto lietuviškasis Genovefos vertimas tapo devynioliktojo amžiaus bestseleriu? // <i>Knygotyra</i> . Vilnius : Vilniaus universiteto leidykla. ISSN 0204-2061. eISSN 2345-0053. 2022, t. 78, p. 80–110. DOI: 10.15388/Knygotyra.2022.78.107.
		NAVICKIENĖ, Aušra. Professional publishing and Lithuanian books in the first two-thirds of the 19th century in Lithuania: The case of the Zawadzki firm // <i>Roczniki biblioteczne</i> . Wrocław : Uniwersytetu Wrocławskiego Instytut Informacji Naukowej i Bibliotekoznawstwa. ISSN 0080-3626. eISSN 2720-1023. 2021, t. 65, p. 79–95. DOI: 10.19195/0080-3626.65.5.
		NAVICKIENĖ, Aušra; BRAZIŪNIENĖ, Alma; CICĖNIENĖ, Rima; KAUNAS, Domas; MISIŪNAS, Remigijus; PETREIKIS, Tomas. History of publishing in Lithuania. In <i>Oxford research encyclopedia of literature</i> . Oxford: Oxford University Press, 2021. ISBN 9780190201098. p. [1–65].
		NAVICKIENĖ, Aušra. Eduardas Volteris ir XX a. pradžios knygos mokslo institucionalizacija. <i>Knygotyra</i> . 2019, t. 73, p. 230–263. DOI: 10.15388/Knygotyra.2019.73.39.
		NAVICKIENĖ, Aušra. Publishing in national languages in the 19th century: the case of the Baltic region. In <i>Kultura książki w humanistycie współczesnej</i> . Red. Bożena Koredczuk, Kamila Augustyn. Wrocław: Wydawnictwo Uniwersytetu

		Wrocławskiego, 2018, p. 163–173. ISSN 0239-6661. ISBN 9788322935965.
Arvydas Pacevičius	Prof. dr.	<p>PACEVIČIUS, Arvydas. Kolekcje prywatne w zbiorach historycznych Biblioteki Uniwersytetu Wileńskiego // <i>Kolekcje prywatne w zbiorach książki dawnej : studia = Private libraries in collections of early printed books : studies</i>. T. 1 / pod redakcją Doroty Sidorowicz-Mulak i Agnieszki Franczyk-Cegły. Wrocław : Wydawnictwo Ossolineum, 2020. ISBN 9788366267442. p. 15–34.</p> <p>PACEVIČIUS, Arvydas. Germans and the “New Enlightenment“, 1792–1832: The Case of Vilnius University Library. <i>Baltisch-deutsche Kultur beziehungenvom 16. bis 19. Jahrhundert / Band II: Zwischen Aufklärung und nationalem Erwachen</i>. Heidelberg: Universitäts verlag Winter GmbH Heidelberg, 2019, p. 69–88. (Akademie konferenzen; Bd. 29). ISBN 9783825368814.</p> <p>PACEVIČIUS, Arvydas. Cultural relations between Dünaburgand Vilnius in the second half of the 18th century – beginning of the 19th century: the case of Jesuit book collections, in <i>Vēsture: avotiuncilvēki</i>. T. XXI: History. Sources and people. Daugavpils: Daugavpils Universitātes Akadēmiskaispīgāds Saule, 2018, p. 286–293.</p>
Tomas Petreikis	Assoc. Prof. Dr.	<p>NAVICKIENĒ, Aušra; BRAZIŪNIENĒ, Alma; CICĒNIENĒ, Rima; KAUNAS, Domas; MISIŪNAS, Remigijus; PETREIKIS, Tomas. History of publishing in Lithuania. In <i>Oxford research encyclopedia of literature</i>. Oxford: Oxford University Press, 2021. ISBN 9780190201098. p. [1–65].</p> <p>PETREIKIS, Tomas. Socialdemokratinių organizacijų pagrindinė spauda Šiauliuose 1904–1914 metais. <i>Knygotyra</i>. 2021, t. 77, p. 236–276. https://doi.org/10.15388/Knygotyra.2021.77.94</p> <p>PETREIKIS, Tomas; DAPKIEVICZ, Jolanta. Lietuvos Didžiosios Kunigaikštystės lenkų kalba XVI a. antroje pusėje. Iš <i>XVI a. Lietuvos knygos lenkų kalba: kontrolinis sąrašas; mokslo studija; XVII–XVII a. taisymai ir papildymai</i>. Vilnius: Lietuvos nacionalinė Martyno Mažvydo biblioteka, 2020, p. 18–59. ISBN 978-609-405-206-4</p> <p>PETREIKIS, Tomas. Tarptautinių daugiakalbių lietuviškųjų periodinių leidinių leidyba (1904–1940). <i>Knygotyra</i>, 2019, t. 72, p. 233–254. DOI: https://doi.org/10.15388/Knygotyra.2019.72.27</p> <p>PETREIKIS, Tomas. Šiaulių leidėjų patirtys atgavus lietuvišką spaudą (1904–1915 metais). Iš <i>Spauda ir leidyba lietuvių tautos</i></p>

istorijoje: vardai, idėjos, darbai, įvykiai: mokslo straipsnių rinkinys. Šiauliai, 2019, p. 37–74. ISBN 978-609-8237-05-4

PETREIKIS, Tomas. Professional Lithuanian serials: the history of the development of publishing and printing in 1823–1940. Iš *Lietuvos bibliografija. Serija B, Periodiniai leidiniai lietuvių kalba, 1823–1940 = Lithuanian Serials 1823–1940*. D. 1: Poligrafiniu būdu spausdinti leidiniai. K. 1: A–N. Vilnius: Lietuvos nacionalinė Martyno Mažvydo biblioteka, 2018, p. 48–83. ISBN 978-609-405-172-9.

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 19 December 2022, minutes of the meeting No. (7.17 E) 15600-KT-518

Chair of the Committee Prof. Dr. Aušra Navickienė