

COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Research methodology	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	6.5 ECTS	Seminars	0.5 ECTS

Course abstract
<p>Course aim is to develop the ability of PhD students to raise and substantiate the problems of communication and information field scientific research, develop scientific research methods based on scientific arguments and theoretical knowledge to solve the problems.</p> <p>Course content Course object, tasks, study methods, literature. The concept and system of science. Communication and information sciences. Aims and functions of a scientific paper. The concept of scientific knowledge methodology. The relation between methodology and methods. The process of scientific research. Research methods. Quantitative and qualitative research. Features and strategies of qualitative research. Research methods in Humanities. Historiography. Evaluation methods of historiographic paper. Sources of historiographic research and source study. Criteria and principles of classification of sources. Main types of sources. Explanation of sources and their scientific research. Palaeography. Textology. Establishment of authorship (attribution), emergence, time, place and conditions of sources. Archeography. Methods of work with sources. Method of periodisation. Social sciences research methods: Experimental methods, reviews, case (case studies), ethnography, delphi studies, action research, historical research, etc. Instruments of data collection: interview, questionnaires, monitoring, diaries, group interview, testing. Methods of data analysis and presentation. Phenomenography of a qualitative analysis method, ethnographic methods, discourse and narrative analysis, comparative analysis. Methods of introduction and representation of qualitative data. Methods of quantitative analysis. Representation of quantitative data. Software for scientific data analysis. Forecasting and its methods. Interrelation of knowledge methods. Criteria for assessment of scientific research. Scientific research programme and process. Research principles. Formulation of scientific problem, scientific paper object, aim and tasks. Search of literature. Study, assessment and critical analysis of literature. Collection, compilation, analysis and processing of data. Formation of a theoretical background. The relevance of hypotheses in scientific research. The relevance and methods of sampling. Methodological requirements for the main parts of a scientific paper. Main methodological requirements for scientific output. Preparation of a scientific paper report. The structure of a scientific research report. Scientific paper design. Academic, scientific language. Methods of compiling the list of bibliographic references. Doctoral thesis as a type of scientific work. Scholarly person and their features. Scientific work ethics.</p> <p>Evaluation strategy The knowledge and skills of scientific research methods are assessed by preparing and defending a written paper <i>Dissertation research methods</i> and answering a theoretical question during the examination. Evaluation of an answer to the theoretical question constitutes 40 per cent of the final score, evaluation of intermediate examinations in seminars – 20 per cent of the final score, and evaluation of the submitted written paper – 40 per cent of the final score. A written paper is prepared in three stages, two of which are intermediate examinations; and the third one is a final examination.</p>
Course literature

BERGER, Arthur Asa. *Media and communication research methods: an introduction to qualitative and quantitative approaches*. Los Angeles: SAGE, 2014.

BITINAS, Bronislavas; RUPŠIENĖ, Liudmila; ŽYŽIŪNAITĖ, Vilma. *Kokybinių tyrimų metodologija: vadovėlis vadybos ir administravimo studentams*. Klaipėda: S. Jokužio leidykla-spaustuvė, 2008. 2 d. 151 p. ISBN 9789986312598.

CASTELLS, Manuel. *Communication power*. Oxford: Oxford University Press, 2011. ISBN 9780199595693.

DEGUTIS, Mindaugas. *Socialinių mokslų metodologija*. Kaunas: Naujasis lankas, 1999. 83 p. ISBN 998689686X.

HJØRLAND, Birger; NICOLAISEN, Jeppe. *The epistemological lifeboat. Epistemology and philosophy of science for information scientists*. Prieiga per internetą: <http://www.iva.dk/jni/lifeboat/>.

KARDELIS, Kęstutis. *Mokslinių tyrimų metodologija ir metodai: edukologija ir kiti socialiniai mokslai: vadovėlis (6-asis patais. ir papild. leid.)*. Vilnius: Mokslo ir enciklopedijų leidybos centras, 2017. 487 p. ISBN 9785420017715.

LUOBIKIENĖ, Irena. *Sociologinių tyrimų metodika*. Kaunas: Technologija, 2011. 103 p. ISBN 9789955258032.

OLIVER, Paul. *Succeeding with your literature review: a handbook for students*. Maidenhead: Open University Press, 2012. Prieinamas per VU virtualią biblioteką: <http://web.a.ebscohost.com/ehost/detail/detail?vid=0&sid=2c68fb6c-9e8f-4583-9722-c8feacc5389e%40sdc-v-sessmgr02&bdata=JnNpdGU9ZWZwhvc3QtbGl2ZSZzY29wZT1zaXRI#AN=435001&db=nlebk>.

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RUANE, Janet. *Introducing Social research methods: essentials for getting the edge*. New Delhi: John Wiley and Sons, Inc., 2016. Prieinamas per VU virtualią biblioteką: <https://ebookcentral.proquest.com/lib/viluniv-ebooks/detail.action?docID=4187341>.

Theory development in the information sciences. Edited by Diane H. Sonnenwald. Austin: University of Texas Press, 2016.

TIDIKIS, Rimantas. *Socialinių mokslų tyrimų metodologija*. Vilnius: Lietuvos teisės univ. Leidybos centras, 2003. 626 p. ISBN 9955563265.

VALACKIENĖ, Asta; MIKĖNIENĖ, Svajonė. *Sociologinis tyrimas: metodologija ir atlikimo metodika*. Kaunas: Technologija, 2008. 202, [1] p. ISBN 9789955254706.

WILLIAMSON, Kirsty. *Research methods for students, academics and professionals*. 2nd ed. Chandos Publishing, 2002. 350 p. ISBN 9781876938420.

WILSON, Thomas D. *Mokslinio tyrimo metodų struktūra: naujas žvilgsnis į metodologiją. Knygotyra*. 2001, t. 37, p. 248–253.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Domas Kaunas	Prof. Habil. Dr.	KAUNAS, Domas. <i>Martynas Jankus. Tautos vienytojas ir lietuvių spaudos kūrėjas: monografija</i> . Vilniaus universitetas, Komunikacijos fakultetas, Knygotyros, mediotyros ir leidybos tyrimų katedra. – Vilnius: Vilniaus universitetas: Vilniaus universiteto leidykla, 2021. 880 p.: iliustr., portr. Santr. angl. p. 802–807, vok. p. 808–813. Asmenvardžių ir vietovardžių rodyklės: p. 836–879. ISBN 978-609-07-0630-5.
		NAVICKIENĖ, Aušra; BRAZIŪNIENĖ, Alma;

		<p>CICĖNIENĖ, Rima; KAUNAS, Domas; MISIŪNAS, Remigijus; PETREIKIS, Tomas. History of publishing in Lithuania // <i>Oxford research encyclopedia of literature</i>. Oxford : Oxford University Press, 2021. ISBN 9780190201098. p. [1–65]. DOI: 10.1093/acrefore/9780190201098.013.276.</p>
		<p><i>Aš esu Etmės Evė. Ieva Simonaitytė amžininkų liudijimuose</i>. Simonaitistikos šaltinių publikacija. Liudijimus užrašė, rinkinį sudarė ir parengė leisti Domas KAUNAS. Antroji laida. Vilnius : Vilniaus universiteto laida, 2019. 332 p. : iliustr.</p>
		<p>KAUNAS, Domas. Adamo Honory’io Kirkoro knygų leidyba lietuvių kalba Rusijos imperijos įvesto lietuviškosios spaudos draudimo laikais. <i>Knygotyra</i> / Vilniaus universitetas. Vilniaus universiteto leidykla. 2018, t. 71, p. 71–102. ISSN 0204–2061.</p>
		<p>KAUNAS, Domas. Rašytojos Ievos Simonaitytės 120-metis: atmintis, paveldas ir komunikacija. <i>Knygotyra</i> / Vilniaus universitetas. Vilniaus universiteto leidykla. 2018, t. 70, p. 219–261. ISSN 0204–2061.</p>
<p>Elena Macevičiūtė</p>	<p>Prof. Dr.</p>	<p>MACEVIČIŪTĖ, Elena; KEPALIENĖ, Fausta. Factors influencing Lithuanian researchers’ use of open access repositories as a publishing channel // <i>Information research: Proceedings of ISIC: the information behaviour conference, Berlin, Germany, 26 - 29 September, 2022</i>. Sheffield : University of Sheffield. ISSN 1368-1613. 2022, vol. 27, spec. iss., art. no. 2210, p. [1–17]. DOI: 10.47989/irisic2210.</p>
		<p>WILSON, Thomas D.; MACEVIČIŪTĖ, Elena. Information misbehaviour: modelling the motivations for the creation, acceptance and dissemination of misinformation // <i>Journal of documentation</i>. Cambridge: Emerald Publishing Limited. ISSN 0022-0418. eISSN 1758-7379. 2022, first published online, p. [1–21]. DOI: 10.1108/JD-05-2022-0116.</p>
		<p>MANŽUCH, Zinaida; MACEVIČIŪTĖ, Elena. A life goals perspective on the information behaviour of elderly adults // <i>Information research: vol. 25. no 4: Proceedings of ISIC, the Information Behaviour Conference, Pretoria, South Africa, 28 September - 01 October, 2020</i>. Sheffield: University of Sheffield. eISSN 1368-1613. 2020, vol. 25, no. 4, p. [1–18]. DOI: 10.47989/irisic2005.</p>
		<p>MANŽUCH, Zinaida; MACEVIČIŪTĖ, Elena. Digital comics reading program for reducing the</p>

		<p>digital exclusion of people with hearing impairments // <i>Sustainable digital communities: 15th international conference</i>, iConference 2020, Boras, Sweden, March 23–26, 2020: proceedings. Cham: Springer, 2020. ISBN 9783030436865. eISBN 9783030436872. p. 456–469. (Lecture Notes in Computer Science; vol. 12051). DOI: 10.1007/978-3-030-43687-2_36.</p>
		<p>MANŽUCH, Zinaida; MACEVIČIŪTĖ, Elena. Getting ready to reduce the digital divide: scenarios of Lithuanian public libraries // <i>Journal of the Association for Information Science and Technology</i>. Hoboken: Wiley. ISSN 2330-1635. eISSN 2330-1643. 2019, first published online, p. [1–13]. DOI: 10.1002/asi.24324.</p>
		<p>MACEVIČIŪTĖ, Elena; WILSON, Thomas Daniel; MANŽUCH, Zinaida. Assessing the graphic questionnaire used in digital literacy training // <i>Issues in informing science and information technology</i>. Santa Rosa: Informing Science Institute. 2019, vol. 16, p. 113–126. DOI: 10.28945/4301. ISSN 1547-5840. eISSN 1547-5867.</p>
		<p>MACEVIČIŪTĖ, Elena; MANŽUCH, Zinaida. Conceptualising the role of digital reading in social and digital inclusion // <i>Information research</i>. Sheffield: University of Sheffield. 2018, Vol. 23, no. 4, paper isic1805, p. [1–20]. ISSN 1368-1613.</p>
		<p>MACEVIČIŪTĖ, Elena; WILSON, Thomas Daniel. Digital means for reducing digital inequality: literature review // <i>Informing science: the international journal of an emerging transdiscipline</i>. Santa Rosa: Informing Science Institute. 2018, Vol. 21, p. 269–287. ISSN 1547-9684. eISSN 1521-4672. DOI: 10.28945/4117.</p>
Renata Matkevičienė	Prof. Dr.	<p>DĀVIDSONĒ, Agnese; MATKEVIČIENĒ, Renata; TELYČĒNAITĒ, Austė; SILKANE, Vineta; JURĀNE BRĒMANE, Anžela. Social simulation transfer to online: Pedagogical reflections on teaching presence // <i>Remote learning in times of pandemic: issues, implications and best practice</i> / edited by Linda Daniela and Anna Visvizi. London : Routledge, 2021, chapter no. 4. ISBN 9780367765705. eISBN 9781003167594. p. 74–89.</p> <p>DĀVIDSONĒ, Agnese; SEPPEL, Kŭlliki; TELYČĒNAITĒ, Austė; MATKEVIČIENĒ, Renata; UIBU, Marko; SILKĀNE, Vineta;</p>

JURĀNE-BRĒMĀNE, Anžela; ALLAJE, Ōne. Exploring students' perceptions on acquisition of transversal skills during an online social simulation // *Human, technologies and quality of education, 2021 = Cilvēks, tehnoloģijas un izglītības kvalitāte, 2021* / Editor Linda Daniela. Rīga : University of Latvia, 2021. ISBN 9789934187353. p. 727–738. DOI: 10.22364/htqe.2021.57.

MATKEVIČIENĒ, Renata; JAKUČIONIENĒ, Lina. Communication professionals as social change agents in times of uncertainty // *Accelerating the progress towards the 2030 SDGs in times of crisis: 27th annual conference, of the International Sustainable Development Research Society, Östersund, Sweden, July 13-15 2021* : proceedings of abstracts and papers. Östersund : Mid Sweden University, 2021. ISBN 9789189341173. p. 1514–1529.

MATKEVIČIENĒ, Renata; JAKUČIONIENĒ, Lina. Change in communication management roles due to globalization: A case of communication management competencies mapped by international professional public relations associations (2015-2020) // *Ekonomicko-manazerske spektrum* : University of Zilina. ISSN 1337-0839. eISSN 2585-7258. 2021, vol. 15, iss. 2, p. 65–86. DOI: 10.26552/ems.2021.2.65-86.

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STONKIENĒ, Marija; MATKEVIČIENĒ, Renata. Public interest in the Lithuanian media: protection of human rights initiated by individual

		<p>as a case of the public interest in the Lithuanian online media // <i>Public interest communication: selected articles</i> / editor-in-chief Renata Matkevičienė, Andris Petersons. Riga: Turība University, Ltd., 2019. p. 95–129. ISBN 9789934543227.</p> <p>TAMUTIENĖ, Lina; MATKEVIČIENĖ, Renata. Quality in the higher education sector: comparison of communication of criteria for quality assurance in webpages of state universities in Lithuania and Latvia. <i>Acta Prosperitatis</i>. Riga, Turība University, 2019, No. 10, p. 109–130. ISSN 1691-6077.</p> <p>MATKEVIČIENĖ, Renata; STONKIENĖ, Marija. Viešasis interesas žiniasklaidoje: asmens iškelta vartotojų teisių apsaugos problema kaip viešojo intereso atvejis Lietuvos interneto žiniasklaidoje // <i>Informacijos mokslai</i>. Vilnius: Vilniaus universiteto leidykla. 2018, t. 82, p. 36–49. ISSN 1392-0561. eISSN 1392-1487.</p>
Aušra Navickienė	Prof. Dr.	<p>NAVICKIENĖ, Aušra. How did the translation of Genovefa by Christoph von Schmidt become the 19th-century Lithuanian bestseller? = Kaip Christopho von Schmidto lietuviškasis Genovefos vertimas tapo devynioliktojo amžiaus bestseleriu? // <i>Knygotyra</i>. Vilnius: Vilniaus universiteto leidykla. ISSN 0204-2061. eISSN 2345-0053. 2022, t. 78, p. 80–110. DOI: 10.15388/Knygotyra.2022.78.107.</p> <p>NAVICKIENĖ, Aušra. Professional publishing and Lithuanian books in the first two-thirds of the 19th century in Lithuania: The case of the Zawadzki firm // <i>Roczniki biblioteczne</i>. Wrocław: Uniwersytetu Wrocławskiego Instytut Informatyki i Bibliotekoznawstwa. ISSN 0080-3626. eISSN 2720-1023. 2021, t. 65, p. 79–95. DOI: 10.19195/0080-3626.65.5.</p> <p>NAVICKIENĖ, Aušra; BRAZIŪNIENĖ, Alma; CICĖNIENĖ, Rima; KAUNAS, Domas; MISIŪNAS, Remigijus; PETREIKIS, Tomas. History of publishing in Lithuania // <i>Oxford research encyclopedia of literature</i>. Oxford: Oxford University Press, 2021. ISBN 9780190201098. p. [1–65]. DOI: 10.1093/acrefore/9780190201098.013.276.</p> <p>NAVICKIENĖ, Aušra. Eduardas Volteris ir XX a. pradžios knygos mokslo institucionalizacija = Eduardas Volteris and the institutionalization of book science in the early 20th century // <i>Knygotyra</i>. Vilnius: Vilniaus universiteto leidykla. 2019, t. 73, p. 230–263. ISSN 0204-</p>

		<p>2061. eISSN 0204-2061. DOI: 10.15388/Knygotyra.2019.73.39.</p>
<p>Kęstas Kirtiklis</p>	<p>Assoc. Prof. Dr.</p>	<p>NAVICKIENĖ, Aušra. Publishing in national languages in the 19th century: the case of the Baltic region. <i>Kultura knygos w humanistyce współczesnej</i> / Bożena Koredczuk, Kamila Augustyn (red.). Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego, 2018, p. 163–173. ISSN 0239-6661. ISBN 9788322935965.</p> <p>KELPŠIENĖ, Ingrida; ARMAKAUSKAITĖ, Donata; DENISENKO, Viktor; KIRTIKLIS, Kęstas; LAUŽIKAS, Rimvydas; STONYTĖ, Renata; MURINIENĖ, Lina; DALLAS, Konstantinos. Difficult heritage on social network sites: An integrative review // <i>New media & society</i>. London: SAGE Publications. ISSN 1461-4448. eISSN 1461-7315. 2022, first on line, p. [1–28]. DOI: 10.1177/14614448221122186.</p> <p>GEDUTIS, Aldis; KIRTIKLIS, Kęstutis; KRANIAUSKAS, Liutauras. Book publishing patterns in social sciences and humanities in Lithuania: analysing trends in DB “Lituanistika” = Monografijų leidybos tendencijos Lietuvos socialiniuose ir humanitariniuose moksluose: duomenų bazės „Lituanistika“ analizė // <i>Sociologija. Mintis ir veiksmai</i>. Vilnius: Vilniaus universiteto leidykla. ISSN 1392-3358. eISSN 2335-8890. 2021, t. 1, Nr. 48, p. 7–25. DOI: 10.15388/SocMintVei.2021.1.29.</p> <p>KIRTIKLIS, Kęstutis. Humanist limits of Craig's communication theory // <i>Practicing communication theory: exploring, applying, and teaching the constitutive metamodel</i> / Eds.: Marc Howard Rich, Jessica S. Robles. San Diego, CA: Cognella, Inc, 2020. ISBN 9781793506795. p. 175–189.</p> <p>KIRTIKLIS, Kęstas; GEDUTIS, Aldis. Ancient narrative and modern promise: the political arguments for the value of the humanities in Lithuania // <i>Journal of Baltic studies</i>. Portland. 2020, vol. 51, iss. 2, p. 275–287. ISSN 0162-9778. eISSN 1751-7877. DOI: 10.1080/01629778.2020.1747509.</p> <p>KIRTIKLIS, Kęstutis. "A convenient way to describe communication...": Towards the transmission model as a metamodel // <i>Models of communication: theoretical and philosophical approaches</i> / edited by Mats Bergman, Kęstas Kirtiklis, Johan Siebers. New York: Routledge : Taylor & Francis, 2020. p. 78–94. ISBN 9781138294554. eISBN 9781315231402. (Routledge studies in European communication research and education).</p> <p>BERGMAN, Mats (red.); KIRTIKLIS, Kęstutis (red.); SIEBERS, Johan (red.). <i>Models of</i></p>

		<p><i>communication: theoretical and philosophical approaches</i> / edited by Mats Bergman, Kęstas Kirtiklis, Johan Siebers. New York: Routledge:Taylor & Francis Group, 2020. 240 p. (Routledge studies in European communication research and education). ISBN 9781138294554. eISBN 9781315231402.</p>
		<p>KIRTIKLIS, Kęstutis. Jam session klasikine tema // <i>Savasties praktikos</i> / Zygmunt Baum, Rein Raud; vertė Kęstas Kirtiklis. Vilnius: Apostrofa, 2019. p. 246–253. ISBN 9786098205121.</p>
		<p>KIRTIKLIS, Kęstutis. Mediocentrinis požiūris į socialinę tikrovę: estetizavimas ar mediatizacija? = A mediacentric perspective on social reality: aestheticization or mediatization? // <i>Socialinės tikrovės mediacija: kultūra, politika ir visuomenė</i> / sudarytojai Renata Šukaitytė, Kęstas Kirtiklis. Vilnius: Vilniaus universiteto leidykla, 2018. p. 15–34. ISBN 9786094599316. eISBN 9786094599309.</p>

<p>Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 19 December 2022, minutes of the meeting No. (7.17 E) 15600-KT-518</p>

<p>Chair of the Committee Prof. Dr. Aušra Navickienė</p>
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