

COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Theory of journalism	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract
<p>Course content</p> <p>Mass media: object, specificity, relevance. Functions and development of mass media. The analysis of definitions in the Law on the Provision of Information to the Public (1996–2016).</p> <p>The pluralism and impact of mass media in the context of globalisation processes. The concentration process of media in Lithuania and the world.</p> <p>The factor of periodical media in the information warfare. Freedom of press and its application at different stages of society's progress (in Europe in the 19–21st c.). Society's trust in media – a rapporteur of news important to the society.</p> <p>The schedule of mass media topics. The problem of balance between information and analytical journalism. Selection criteria of news. News: between information and analytical journalism. The problem of sources in the news.</p> <p>The place of media among other social institutes (ratings-based analysis) and formation of a public opinion.</p> <p>Criticism in periodical press: genres, the problem of objectivity, the magnitude of impact.</p> <p>The concept and object of journalism. Features of a journalistic report in the context of social communication. Convergence of contemporary journalism in mass media. The role of contemporary journalism in maturation of the civil society.</p> <p>Citizen journalism: features of development and functioning. Manifestations of citizen journalism in Lithuania. The role of investigative journalism in the public life. The context of pluralism of communication: dissemination features of entertainment and information journalism.</p> <p>The dilemma of subjectivity of journalism and the theory of objectivity of journalism.</p> <p>Legislation regulating mass media: The essence of laws of the Republic of Lithuania and key related documents of the European Union (Audiovisual Media Services Directive).</p> <p>News agencies: the role and impact to contemporary journalism.</p> <p>Features of the development of Internet media in Lithuania. The impact of social media to journalism.</p> <p>Changes in Lithuanian mass media system in late 20th c. – early 21st c., their relation with global systems of mass communication. The latest changes in the Lithuanian media system. Features of creation and presentation of images, features of development of press photography. An image in the Internet media. The problem of multimedia in journalism.</p> <p>The main principles, definitions and articles defining the freedom of information and the duties of journalists of the Republic of Lithuania Law on the Provision of Information to the Public. The definition of the source in the Law. The ethics of journalism (provision of information to the public) and its features in Lithuanian media. Legal conditions of regulation of journalist ethics in Lithuania.</p> <p>Economics and management of media. Media organisations, models and factors. Journalist's profession in media business: the problem of business impact on journalism.</p> <p>Study methods</p> <ol style="list-style-type: none"> 1. Individual consultations with course lecturers. 2. Individual studies of scientific literature and preparation of a scientific paper according to the questions prepared by course lecturers.

Evaluation methods

1. A scientific paper (30,000–40,000 characters) on the basis of questions formed by course lecturers.

An oral discussion on the basis of the scientific paper.

Course literature

- ALIA, Valerie. *Media ethics and social change*. Edinburgh, 2004. 229 p.
- BULL, Andy. *Multimedia journalism: a practical guide*. London; New York, 2010. 491 p.
- BEZANSON, Randall P. *How free can the press be?* Urbana; Chicago, 2008. 258 p.
- BOYD, Andrew. *Broadcast journalism: techniques of radio and television news*. Oxford, 2001. 442 p.
- BURGH, Hugo de. *Investigative journalism*. London; New York, 2008. 402 p.
- DENNIS, Everette; MERRILL, John C. *Pokalbiai apie žurnalistiką*. Vilnius, 1997. 22 p.
- Digital radio in Europe: technologies, industries and cultures* / Brian O'Neill [et al.]. Bristol; Chicago, 2010. 248 p.
- HALLIN, D. C.; MANCINI, P. *Comparing Media Systems – Three Models of Media and Politics*. Cambridge University Press, 2004. 342 p.
- IORIO, Sharon Hartin. *Qualitative research in journalism: taking it to the streets*. London, 2004. 238 p.
- JASTRAMSKIS, Deimantas. Lietuvos žiniasklaidos sistemos modelio bruožai. *Informacijos mokslai*, 2011, t. 55, p. 52–70.
- MANOVICH, Lev. *Naujųjų medijų kalba*. Vilnius, 2009. 470 p.
- MARCINKEVIČIENĖ, Rūta. *Žanro ribos ir paribiai. Spaudos patirtys*. Vilnius, 2008. 303 p.
- Medijos, žiniasklaida, žurnalistika tradicinėje ir tinklaveikos visuomenėje* (red. Ž. Pečiulis). Vilnius: Vilniaus universiteto leidykla, 2012. 364 p.
- MUHLMANN, Géraldine. *A political history of journalism*. Cambridge, 2008. 296 p.
- McQUAIL, Denis. *McQuail's Mass Communication Theory*. London, 2010. 632 p.
- McQUAIL, Denis. *Journalism and society*. Los Angeles, 2013. 244 p.
- MEŠKAUSKAITĖ, Liudvika. *Žiniasklaidos teisė*. Vilnius, 2018. 476 p.
- MEŠKYS, Kęstutis. *Kaip valdyti medijas: audiovizualinių projektų prodiusavimo pagrindai*. Vilnius, 2010. 275 p.
- PEČIULIS Žyngintas. *Bokštą gaubianti paslaptis. Televizijos medijos radimasis Lietuvoje*. (The Secret Shrouding the Tower. The Emergence of TV Media In Lithuania). Monografija. Vilniaus universiteto leidykla. 2018. 364 p.
- PEČIULIS, Žyngintas. Digital era: from mass media towards a mass of media. *Filosofija. Sociologija*, 2016. T. 27. Nr. 3, p. 238–246.
- PEČIULIS, Žyngintas. *Iki ir po televizijos. Žvilgsnis į XX amžiaus audiovizualinės masinės komunikacijos fenomeną*. Vilnius, 2007. 256 p.
- RANDALL, David. *Universalus žurnalistas*. Vilnius, 2005. 222 p.
- VAIŠNYS, Andrius. Dienoraščio žanras žurnalistinės kaitos dramose. *Žurnalistikos tyrimai*, 2010, nr. 3, p. 191–207. Prieiga per internetą: <http://www.vu.lt/leidyba/lt/mokslo-zurnalai/zurnalistikos-tyrimai>.
- VINOGRADNAITĖ, Inga. *Kalbėjimas paraštėse: alternatyvios viešosios erdvės Lietuvoje*. Vilnius, 2009. 231 p.
- VOS, Tim P. *Journalism*. Walter de Gruyter Incorporated, 2018. 601 p.
- WALTON, Douglas. *Media argumentation: dialectic, persuasion and rhetoric*. Cambridge, 2007. 386 p.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Andrius Vaišnys	Prof. dr.	VAIŠNYS, Andrius. Lithuania's demarcation of information from Poland's Solidarity Movement in 1980–1981 // <i>Studia medioznawcze</i> . Warszawa : Uniwersytet Warszawski. ISSN 2451-1617. 2021, t. 22, Nr. 2, p. 908–923. DOI: 10.33077/uw.24511617.sm.2021.2.650.

		<p>VAIŠNYS, Andrius. Transformation of communist media content and public space according to the discourse '39Pact: exiting the "Labyrinth" as an act of communication // <i>Informacijos mokslai</i>. Vilnius : Vilniaus universiteto leidykla. ISSN 1392-0561. eISSN 1392-1487. 2020, t. 90, p. 53–79. DOI: 10.15388/Im.2020.90.50.</p>
		<p>VAIŠNYS, Andrius. <i>Žurnalistikos potvynis: Lietuvos žiniasklaidos sistemos kaita 1986–1990</i>. Vilnius : Vaga, 2020. 480 p. ISBN 9785415025831.</p>
		<p>VAIŠNYS, Andrius. <i>Gražinos Ručytės pianissimo : branda ir sklaida antiformalistinio rojuko metais / monografija</i>. Vilnius : Vaga, 2019. 234 p. ISBN 9785415025626.</p>
Deimantas Jastramskis	Assoc. Prof. Dr.	<p>JÕESAAR, Andres; ROŽUKALNE, Anda; JASTRAMSKIS, Deimantas. Trust in public service media in the Baltic states // <i>Journal of Baltic studies</i>. Portland : Routledge Taylor & Francis Group. ISSN 0162-9778. eISSN 1751-7877. 2022, vol. 53, iss. 4, p. 587–611. DOI: 10.1080/01629778.2022.2127816.</p>
		<p>KÕUTS-KLEMM, Ragne; ROŽUKALNE, Anda; JASTRAMSKIS, Deimantas. Resilience of national media systems: Baltic media in the global network environment // <i>Journal of Baltic studies</i>. Portland : Routledge Taylor & Francis Group. ISSN 0162-9778. eISSN 1751-7877. 2022, vol. 53, iss. 4, p. 543–564. DOI: 10.1080/01629778.2022.2103162.</p>
		<p>JASTRAMSKIS, Deimantas; PLEPYTĖ-DAVIDAVIČIENĖ, Giedrė. Audience and revenue concentration in Lithuanian media markets (2008–2019) // <i>Informacijos mokslai</i>. Vilnius : Vilniaus universiteto leidykla. ISSN 1392-0561. eISSN 1392-1487. 2021, t. 91, p. 120–135. DOI: 10.15388/Im.2021.91.55.</p>
		<p>ŠUMINAS, Andrius; JASTRAMSKIS, Deimantas. The importance of media literacy education: How Lithuanian students evaluate online news content credibility // <i>Central European journal of communication</i>. Wrocław : Wydawnictwo Uniwersytetu Wrocławskiego. 2020, t. 13, Nr. 2(26), spec. issue, p. 230–248. ISSN 1899-5101. DOI: 10.19195/1899-5101.13.2(26).5.</p>
		<p>JASTRAMSKIS, Deimantas. The denationalization and agencification of net neutrality policy in Lithuania // <i>Medijska istraživanja: znanstveno-stručni časopis za novinarstvo i medije</i>. Zagreb : Naklada Medijska istraživanja. ISSN 1330-6928. eISSN 1846-6605. 2019, vol. 25, no. 2, p. 29–43. Priciga per internetą: <http://www.mediaresearch.cro.net/files/pdf/vol25-br2/02_jastramskis.pdf>.</p>

JASTRAMSKIS, Deimantas. *Žiniasklaidos politika Lietuvoje*. Vilnius : Vilniaus universiteto leidykla, 2019. 232 p. ISBN 9786090702154. eISBN 9786090702161.

JASTRAMSKIS, Deimantas. Politinė įtaka Lietuvos nacionalinio radijo ir televizijos vadybai ir finansavimui: kaita ir pasekmės. *Politologija*, 2018, 2 (90), p. 5–33.

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 19 December 2022, minutes of the meeting No. (7.17 E) 15600-KT-518

Chair of the Committee Prof. Dr. Aušra Navickienė