

# INFORMATION AND COMMUNICATION IN ORGANIZATIONS: NEW FORMS OF EXPRESSION

Vilnius University

## ***"From Feedback to Integrity: Key Skills for a Successful PhD Journey"***

Assoc. Prof. Dr Mariana Sueldo, Head of the Strategic Communication  
Research Centre at the Faculty of Communication, Vilnius University

### **Seminar Description:**

This 90-minute seminar is designed to help doctoral students navigate the essential aspects of their PhD journey, focusing on how to effectively receive and apply feedback, foster a strong supervisor-supervisee relationship, and maintain the highest standards of research integrity. Through interactive discussions, practical exercises, and real-world examples, participants will enhance their ability to manage their research process, improve their academic practice, and build a solid foundation for ethical research.

### **Learning Outcomes:**

By the end of this seminar, participants will:

1. Understand the role of feedback in the PhD process and develop practical skills to receive, integrate, and act on feedback constructively.
2. Enhance their understanding of how to build a strong supervisor-supervisee relationship through effective communication, setting clear expectations, and managing potential conflicts.
3. Gain a solid understanding of research integrity, including key ethical standards, and how to apply them to maintain credibility and transparency in their research.



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### **Key Content:**

#### **1. Receiving and Integrating Feedback**

- The importance of constructive feedback in the PhD process
- How to receive, process, and apply feedback to improve your research
- Overcoming challenges in feedback (e.g., emotional reactions, misunderstandings)

#### **2. Supervisor-Supervisee Collaboration and Communication**

- Building a productive relationship with your supervisor: setting clear expectations and open communication
- Navigating challenges in the supervisor-supervisee dynamic: conflicts, disagreements, and role clarity
- Managing time, deadlines, and deliverables in collaboration with your supervisor

#### **3. Research Integrity: Upholding Ethical Standards**

- Understanding the critical importance of research integrity in academia
- Key ethical issues: plagiarism, data manipulation, authorship disputes, and transparency
- Best practices for ensuring reproducibility and ethical decision-making in research