

**VILNIUS UNIVERSITY**  
**FACULTY OF COMMUNICATION**  
**MASTER STUDY PROGRAM**  
**INTERNATIONAL COMMUNICATION (A) (6211JX034)**  
(starting studies from September 1st, 2023)

**First course**

I semester

Subject name	Cred.	Academic work					Total hours	Settl.
		P	K	S	Pr	S		
<b>Field of study subjects</b>								
Communication Theories and Their Application	5	14	8	16		92	130	E
Communication Research Methods	5	16	8	32		94	150	E
Corporate Communication	5	14	8	16		92	130	E
International Business Environment	10	32	8	32		188	260	E
Workshop: Communication Project	5		8	30		92	130	E
<b>Total:</b>	<b>30</b>							

II semester

Subject name	Cred.	Academic work					Total hours	Settl.
		P	K	S	Pr	Sav		
<b>Field of study subjects</b>								
Social Responsibility	5	14	8	16		92	130	E
Scientific Research Work	5		4	6		140	150	E
International Crisis Communication	5	14	8	16		92	130	E
Strategies of Digital Communication	5	14	8	14		94	130	E
Strategic Communication: Politics, Business, Culture	5	14	8	16		92	130	
Elective course subject*	5							
<b>Elective subjects</b>								
Workshop: Disinformation, Manipulations, Influence	5	8	8	16		98	130	E
Workshop: (Digital) Public Diplomacy	5		8	16		106	130	E
Scientific Research Practice	5		8			122	130	E
<b>Total:</b>	<b>30</b>							

**Second course**

III semester

Subject name	Credits	Academic work					Total hours	Settl.
		P	K	S	Pr	Sav		
<b>Field of study subjects</b>								
Final Master Thesis	30		8	8		784	800	E
<b>Total:</b>	<b>30</b>							

\* You have to choose 1 subject (5 credits) from elective course subjects.