



## **SCIENTIFIC-PRACTICAL SYMPOSIUM** **"Intersections of Political Communication: Society, Media, Politics"**

**May 6, 2024 | Constitution Hall, Lithuanian Parliament (Seimas)**

- 10:00-10:20 val. Welcome address
- 10:20-11:00 val. How changing media environments lead to knowledge resistance?  
Prof. Jesper Strömbäck, University of Gothenburg
- 11:00-11:40 val. From a bad election to a failed one – yet nothing surpasses an election  
Discussion participants: Prof. Auksė Balčytienė, Prof. Jesper Strömbäck,  
and Prof. Andrius Šuminas. Moderator: Linas Kontrimas
- 11:40-12:00 val. Coffee break
- 12:00-12:15 val. The Politics of Digital Resilience in the Era of the New Normal: Baltic  
Dimensions  
Prof. Auksė Balčytienė, Vytautas Magnus University
- 12:15-12:30 val. Legitimization of a New Political Rhetoric in the 'Post-Shame Era'  
Assist. prof. Giedrė Vaičekauskienė, Vilnius University
- 12:30-12:45 val. Measurement of Political Communication: Methods and Interpretation  
Aidas Petrošius, Head of Business Development at 'Mediaskopas'
- 12:45-13:00 val. Elections Amidst Covid-19: Lessons from the 2020 Parliamentary Election  
Campaign  
Prof. Andrius Šuminas, Vilnius University
- 13:00-13:15 val. What do trust in media and trust in politics have in common?  
Rasa Lukaitytė-Vnarauskienė. Editor in Chief at 'DELFI Lietuva'
- 13:15-13:30 val. Different platforms but the same methods? Political communication on  
social media and its impact on the audience  
Assist. prof. Justina Zamauskė, Vilnius University
- 13:30-14:10 val. Roundtable discussion
- 14:10-14:20 val. Final remarks

**Event Organiser:**

**Centre for Political Communication Research (Politikos  
komunikacijos tyrimų centras) at the Faculty of  
Communication of Vilnius University**