

## COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
<b>Theories of visual communication</b>	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract
<p><b>Course aim</b> is to explore the main theories of visibility and visual communication, and analyse contemporary relevant issues of visual communication research.</p> <p><b>Course content</b></p> <p>Theories of visual communication, definition, conception and terms. Main directions, schools and authors. Philosophical, social and aesthetic theories as part of visual communication. Image and text, interaction and access. Psychological assessment of visibility. Visual communication and theories of perception. Visual media as digital expression, discourse, media research. Visual identity in communication sciences.</p> <p>Theoretical basis, concepts, methodologies, application of research of visual communication. Assessment aspects of visual communication (aesthetic, ethic, rhetoric and key elements). Visual literacy.</p> <p>Visual communication and access for content, composition and semiotic research. Psychoanalytical approach as a method of image research, discourse theory, and audience research. Content analysis. Image as a narrative. Visual rhetoric.</p> <p>Visual culture. Theories of impact. Visual rhetoric research. Critical reflection of visibility.</p> <p><b>Study methods</b></p> <ol style="list-style-type: none"> <li>1. Individual consultations with course lecturers.</li> <li>2. Individual studies of scientific literature and preparation of a scientific paper according to the questions prepared by course lecturers.</li> </ol> <p><b>Evaluation methods</b></p> <ol style="list-style-type: none"> <li>1. A scientific paper (30,000–40,000 characters) on the basis of questions formed by course lecturers.</li> <li>2. The themes of the scientific paper are adjusted according to a PhD student's scientific interests.</li> <li>3. An oral discussion on the basis of a scientific paper.</li> </ol> <p><b>NOTE:</b></p> <p>The list of study literature is compiled by course consulting lecturers for each PhD student individually according to the topic of their doctoral thesis. The main works defining the main concepts relevant to the thesis, theoretical and methodological issues, etc. are included on such list.</p>

<b>Course literature</b>
BECKER, Karin. Where is Visual Culture in Contemporary Theories of Media and Communication? <i>Journal from the Nordic Information Centre for Media and Communication Research</i> , Volume 25: Issue 1-2, 28 Feb 2017.
ELKINS, James. <i>Visual Studies: A Skeptical Introduction</i> . Routledge: 2003.
KENNETH, L. SMITH; MORIARTY, Sandra. <i>Handbook of Visual Communication: Theory, Methods, and Media</i> . Routledge, 2004.
MACHIN, David. <i>Visual Communication. Handbooks of Communication Science</i> . Volume 4. Berlin: De Gruyter Mouton, 2014.
MIRZOEFF, Nicholas. <i>How to See the World</i> . Pelican Books, 2015.
ROSE, Gillian. <i>Visual Methodologies</i> . Sage Publications, 2016.
RUSSMANN, Uta; SVENSONN, Jakob. Introduction to Visual Communication in the Age of Social Media: Conceptual Theoretical and Methodological Challenges, <i>Media and Communication</i> , 2017, Volume 5, Issue 4, p. 1–5.
RUSSMANN, Uta; SVENSONN, Jakob. <i>Images in Use: Towards the Critical Analysis of Visual Communication</i> . John Benjamins Publishing Company, 2011.
SMITH, Marquard. <i>Visual Culture Studies: Interviews with Key Thinkers</i> . Sage Publications, 2008.
STOCCHETTI, Matteo; KUKKONEN, Karin. <i>Images in Use: Towards the critical analysis of visual communication</i> . John Benjamins Publishing Company, 2011.

<b>Name of consulting lecturer</b>	<b>Academic rank</b>	<b>Major works published in the last 5 years</b>
<b>Rita Repšienė</b>	<b>Assoc. Prof. Dr.</b>	<p>Repšienė, Rita. Marija Gimbutas, the 21st Century and the Media: Creating Hope for a Peaceful Future through the Discovery of Prehistoric Civilization = XXI amžius, medijos ir Marija Gimbutienė Atradusi nepaprastą laiką ir sukūrusi taikią viltį ateičiai // <i>Sphairos: Cultural and Media Studies: Marija Gimbutas in 21st Century: Longing for Peaceful Civilisations</i>. Vilnius : Lithuanian Culture Research Institute. ISSN 2029-8560. eISSN 2783-5529. 2022, 13, p. 26–63.</p> <p>Repšienė, Rita. Migracijos pokyčiai XXI a.: egzodas, tapatumo dilema ir transnacionalumo perspektyvos = Migration transformation in the 21st century: exodus, the identity dilemma, perspectives on transnationalism // <i>Migracija: sampratos ir patirtys</i> / sudarytoja Margarita Matulytė. Vilnius : Lietuvos nacionalinis dailės muziejus ; Lietuvos kultūros tyrimų institutas, 2022. ISBN 9786094261688. p. 124–150, 484.</p> <p>REPŠIENĖ, Rita. Nepaprastumo kodas, medijos ir „paprasčia“ kasdienybė skaitmeniniame amžiuje = The Code of the Extraordinary, the Media and the “Simple” Everyday Life in the Digital Age // <i>Sovijus</i> :</p>

		<p>tarpdalykiniai kultūros tyrimai. Vilnius : Lietuvos kultūros tyrimų institutas. ISSN 2351-471X. eISSN 2351-4728. 2021, t. 9, Nr. 2, p. 96–108.</p> <p>REPŠIENĖ, Rita. Kritiškumo metamorfozės, viešieji intelektualai ir „nykstančių galių“ pavojai. <i>Jonas Mekas: Būti atviram ir viešieji intelektualai</i>. Vilnius: LKTI, 2019, p. 68–95. – Lietuvos kultūros tyrimai, 11. ISSN 2029-8560.</p>
Martynas Petrikas	Assoc. Prof. Dr.	<p>PETRIKAS, Martynas. Mapping theatre (I): Polish theatre in Vilnius // <i>A history of Polish theatre</i>. Cambridge : Cambridge University Press, 2022. ISBN 9781108476492. eISBN 9781108619028. p. 147–160. DOI: 10.1017/9781108619028.006.</p> <p>PETRIKAS, M. Bourdieusian Concepts and the Field of Theatre Criticism // <i>Nordic Theatre Studies</i>, vol. 31: No. 1. Stockholm, ISSN 0904-6380, 2019, p. 38–57. <a href="https://doi.org/10.7146/nts.v31i1.112999">https://doi.org/10.7146/nts.v31i1.112999</a></p> <p>PETRIKIENĖ, A.; PETRIKAS, M. Lietuvių teatro avangardas: ankstyvieji mėginimai = Early attempts at the avant-garde in Lithuanian theatre // <i>Teatras – Lietuvos istorijos dokumentas: mokslinės konferencijos leidinys</i>; 2018 m. lapkričio 29 d. Vilnius: „Krantų“ redakcija, 2019. ISBN 9789955857280. p. 38–45.</p>
Renata Šukaitytė-Coenen	Assoc. Prof. Dr.	<p>NÄRIPEA, Eva; ŠUKAITYTĖ-COENEN, Renata; BALČUS, Zane. Economic and social precarity in Baltic cinema // <i>Precarity in European film: depictions and discourses</i> / Edited by: Elisa Cuter, Guido Kirsten and Hanna Prenzel : De Gruyter, 2022. ISBN 9783110707724. eISBN 9783110707816. p. 289–302. DOI: 10.1515/9783110707816-016.</p> <p>ŠUKAITYTĖ-COENEN, Renata. Contemporary Lithuanian documentary cinema: a critical overview of main film directions // <i>Apertūra. Film–Vizualitės–Elmélet</i> : Pompeji Alapítvány. ISSN 1787-7245. 2021, Fall, p. [1–23]. DOI: 10.31176/apertura.2021.17.1.9.</p> <p>ŠUKAITYTĖ-COENEN, Renata. Istorija Lietuvos režisierių moterų dokumentiniuose filmuose: faktai, emocijos, asmeninė perspektyva // <i>Fokuse: moterys Lietuvos kine</i> / sudarė: Natalija Arlauskaitė, Lina</p>

		<p>Kaminskaitė. Vilnius : Lapas, 2021. ISBN 9786098198379. p. 188–213.</p> <p>MIKONIS-RAILIENĖ, Ana; ŠUKAITYTĖ, Renata; MARTIŠIUS, Mantas; STONYTĖ, Renata; Mikonis-Railienė, Ana (sudaryt.); Šukaitytė, Renata (sudaryt.). <i>Politinis lūžis ekrane: (po) komunistinė transformacija Lietuvos dokumentiniame kine, videokronikoje ir televizijoje</i>. Vilnius: Vilniaus universiteto leidykla, 2020. 374 p. ISBN 9786090703625. eISBN 9786090703632.</p> <p>MAZIERSKA, Ewa; ŠUKAITYTĖ, Renata. Representation of poverty in Polish, Lithuanian and Latvian documentary films of the postcommunist period, <i>Studies in Eastern European cinema</i>. London: Taylor&amp;Francis. ISSN 2040-350X. eISSN 2040-3518. 2020, vol. 11, iss. 1, p. 67–81. DOI: 10.1080/2040350X.2018.1465672.</p>
Elena Macevičiūtė	Prof. Dr. (assisting consultant in communication theory)	<p><b>Macevičiūtė, Elena;</b> Manžuch, Zinaida; Gudinavičius, Arūnas. The role of curiosity triggers and features in digital literacy training // <i>Library &amp; information science research</i>. New York : Elsevier. ISSN 0740-8188. eISSN 1873-1848. 2023, vol. 45, iss. 4, art. no. 101268, p. [1–9]. DOI: 10.1016/j.lisr.2023.101268.</p> <p>MACEVIČIŪTĖ, Elena; KEPALIENĖ, Fausta. Factors influencing Lithuanian researchers' use of open access repositories as a publishing channel // <i>Information research: Proceedings of ISIC: the information behaviour conference, Berlin, Germany, 26 - 29 September, 2022</i>. Sheffield : University of Sheffield. ISSN 1368-1613. 2022, vol. 27, spec. iss., art. no. 2210, p. [1–17]. DOI: 10.47989/irisic2210.</p> <p>WILSON, Thomas D.; MACEVIČIŪTĖ, Elena. Information misbehaviour: modelling the motivations for the creation, acceptance and dissemination of misinformation // <i>Journal of documentation</i>. Cambridge : Emerald Publishing Limited. ISSN 0022-0418. eISSN 1758-7379. 2022, first published online, p. [1–21]. DOI: 10.1108/JD-05-2022-0116.</p> <p>MANŽUCH, Zinaida; MACEVIČIŪTĖ, Elena. A life goals perspective on the information behaviour of elderly adults //</p>

		<i>Information research: vol. 25. no 4: Proceedings of ISIC, the Information Behaviour Conference, Pretoria, South Africa, 28 September - 01 October, 2020. Sheffield : University of Sheffield. eISSN 1368-1613. 2020, vol. 25, no. 4, p. [1–18]. DOI: 10.47989/irisic2005.</i>
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Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 20 November 2023, minutes of the meeting No. (7.17 E) 15600-KT-545
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Chair of the Committee Prof. Dr. Aušra Navickienė
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