

International Partner University Event

Conference Programme

*Preparing Professionals for the Global
Workplace*

**Register now:
www.hanzegroningen.eu/IPUE**



18-19 November 2013
Groningen, The Netherlands

Dear respected Partner of Hanze University of Applied Sciences (UAS),

It is a great honour to welcome you as our distinguished partner at the International Partner University Event. We organise this event for all long lasting partnerships as part of the lustrum of our University. Hanze UAS was founded 215 years ago in 1798. This means that the year 2013 is special to us, as we are celebrating our 43rd lustrum!

As part of the celebration activities, all our Partner Universities are invited to attend the event with the theme:

Preparing Professionals for the Global Workplace

This conference will provide you a platform to:

- Share new developments and learn about best practices in international higher education;
- Expand your network of university partnerships by meeting other Hanze UAS Partner Universities;
- Strengthen existing partnerships by broadening our cooperation in different areas;
- Initiate new opportunities in research and education
- Attend workshops and presentations on case studies, insights and ideas related to the conference theme.

There will be ample time in the conference programme to meet other Partner Universities!

We hope to see you in Groningen!



Programme Overview

Monday 18 November

09.00 – 09.30 hrs	Registration and coffee/tea
09.30 – 09.45 hrs	Official Opening Conference
09.45 – 11.00 hrs	Keynote speaker: Professor Geert Hofstede
11.00 – 11.45 hrs	Coffee break
11.45 – 12.45 hrs	Workshop session 1 (workshops A-D)
12.45 – 14.00 hrs	Network lunch
14.00 – 15.00 hrs	Workshop session 2 (workshops A-D)
15.10 – 16.10 hrs	Workshop session 3 (workshops A-D)
16.10 – 17.30 hrs	Network drinks
17.30 – 19.00 hrs	Informal dinner

Tuesday 19 November 2013

08.45 – 09.00 hrs	Coffee/tea
09.00 – 10.15 hrs	Keynote speaker: to be confirmed
10.15 – 10.45 hrs	Coffee break
10.45 – 11.45 hrs	Workshop session 4 (Workshops A-C)
11.55 – 12.55 hrs	Workshop session 5 (Workshops A-C)
12.55 – 14.00 hrs	Lunch
14.00 – 16.00 hrs	Separate network activities

More information about the workshops and to register, please visit our website: www.hanzegroningen.eu/IPUE

Keynote speaker: Professor Geert Hofstede

We are pleased to announce that Professor Geert Hofstede will be a keynote speaker at the conference!

Professor Geert Hofstede, pioneer and international leading scientist in the field of international communication, developed the five cultural dimensions which gave us the words to describe how cultures influence the world we live in. He conducted one of the most comprehensive studies of how values in the workplace are influenced by culture.

Presentations/Workshops

Monday 18 November

Workshop session 1: 11.45 – 12.45 hrs

- A **EEBE – student impact**, Kellie McMullin, Nova Scotia Community College, Canada
- B **Joint European Master Programmes – if it were easy, it wouldn't be any fun**, Iekje Smit, Hanze UAS, The Netherlands
- C **Students develop entrepreneurial mindset and behaviour through Pecha Kucha – Could Pecha Kucha also be used as a tool to develop cultural awareness?**, Betina Ringby, University College of Northern Denmark, Denmark
- D **Tools towards internationalisation for a young university: University of Jaén Case**, Ana María Montes Merino, University of Jaén Case, Spain

Workshop session 2: 14.00 – 15.00 hrs

- A **Internationalisation strategies and the development of competent teaching staff**, Marcel van der Poel and Els van der Werf, Hanze UAS, The Netherlands
- B **There is more to it than language proficiency**, Martina Gaisch, UAS Upper Austria, Austria
- C **International module in global health for health students**, Erna Rosenlund Meyer, University College of Northern Denmark, Denmark
- D **Facing the intercultural competence development at the University of the Basque Country**, Teresa Areitio, University of the Basque Country, UPV/EHU, Spain

More information about the registration fee and other practical information, please see the back page of this flyer.

Presentations/Workshops

Monday 18 November (continued)

Workshop session 3: 15.10 – 16.10 hrs

- A **Design thinking engineering – an interdisciplinary learning experience**, Malgorzata Swit, Lodz University of Technology, Poland and Manuel Jose Fernandez Iglesias, University of Vigo, Spain
- B **Towards recognizing and assessing prior and experiential learning in languages**, Sisko Mällinen, Tampere University of Applied Sciences, Finland
- C **Global citizens in the virtual classroom**, Loes Damhof and Ingrid Schutte, Hanze UAS, The Netherlands
- D **Spanish culture is different**, Teresa Blasco Izquierdo, Universitat Jaume I, Spain

Tuesday 19 November

Workshop session 4: 10.45 – 11.45 hrs

- A **First impressions count – adding long term value**, Tere Daly, London South Bank University, England
- B **Global games for local change**, Eelco Braad, Hanze UAS, The Netherlands
- C **The need for professionals in environmental informatics. Designing a Joint Master Programme in this area in Bacau, Romania**, Elena Nechita, Vasile Alecsandri University of Bacau, Romania

Workshop session 5: 11.55 – 12.55 hrs

- A **Memory, identity and international competence**, Cornelia Kricheldorff, Catholic University Freiburg, Germany
- B **Multidimensional benefits of a summer programme**, Zoran Kondali, Nova Scotia Community College, Canada
- C **What are the characteristics of an excellent international business professional**, Petra van Heugten, Hanze UAS, The Netherlands

More information about the presentations or to register, visit

www.hanzegroningen.eu/IPUE

Practical information

Venue

The conference will be held on the Zernike Campus at Hanze University of Applied Sciences in Groningen, The Netherlands.

Registration fee donated to Lustrum charity

The registration fee for the conference and dinner is 150 Euros excl. 21 % VAT.

We will donate your registration fee to our Lustrum charity Care4Kenya. By supporting the charity, we help to set up a vocational training institute and clinic for healthcare study programmes near Kenya's second largest city, Mombassa, called the North Coast Medical Training College.



The fee includes all sessions, materials, daily coffee breaks/luncheons and an informal dinner on Monday 18 November. Travel and lodging expenses are to be covered by participants individually.

Cancellation/substitution policy

Please see our website: www.hanzegroningen.eu/IPUE

Hotel accommodation

Please see our website: www.hanzegroningen.eu/IPUE

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