International symposium
Engaging with heritage, memory and identity on social media in Europe's borderlands

Vilnius University Library, 28-29 June 2023

Organized by the Connective Research Group
Faculty of Communication, Vilnius University

Programme

Vilnius University Library Scientific Communication and Information Center, Room A103

Saulėtekio av. 5, 10222 Vilnius https://goo.gl/maps/SxxKUDcXGWspCaN76

Wednesday, 28 June

9:30 - 10:00	**Ingrida Kelpšienė**, *Welcome and introduction*
10:00 - 10:30	**Costis Dallas**, *Connective digital memory in borderlands*
10:30 - 11:00	Coffee break
11:00 - 12:30	**Heritage, politics, and online identities** Chair: **Ingrida Kelpšienė** **Chiara Bonacchi**, *From Celts to Romans: Activating and deactivating myths of origin in Italy* **Justina Zamauskė**, *The impact of echo chambers on the behaviour of an online community of interest* **Kaya de Wolff**, *#ditaduranuncamais: Memory activism, social media and political violence in Brazil* Formal discussant: **Robbert-Jan Adriaansen**

12:30 - 13:30	Lunch break
13:30 - 15:00	**Structures and mechanisms of memory work on social media** Chair: **Gertraud Koch** **Robbert-Jan *Adriaansen***, *Exploring latent mnemonic communities on social media: a hashtag co-occurrence analysis of #ThrowbackThursday* **Rimvydas Laužikas**, *Ethnoculture, intangible heritage, and SNS communities in Lithuania: structure of the field* **Costis Dallas** (presenting), **Rimvydas Laužikas** & **Ingrida Kelpšienė**, *Social media semiospheres, boundary work, and abduction of agency in Lithuania's monument wars* Formal discussant: **Chiara Bonacchi**
15:00 - 15:30	Coffee break
15:30 - 17:00	Panel discussion: **Ontologies and epistemologies of social media memory practices** Chair: **Costis Dallas** Panelists: **Robbert-Jan Adriaansen, Isto Huvila, Gertraud Koch, Seamus Ross**
19:00 -	Symposium dinner

Thursday, 29 June

| 9:00 - 10:30 | **Post-Soviet conflicts and contestations**

Chair: **Rimvydas Laužikas**

Rūta Šermukšnytė (presenting), **Justina Sabonaitytė** & **Dalius Vinciūnas**, *Film–based teaching of civil resistance in a history lesson: a case study*

Salvijus Kulevičius, *Russia's soft power and cultural heritage: the case of the burial sites of Soviet soldiers of the Second World War in Lithuania*

Alexander Martin, *What do platforms remember: studying the Telegram archive of the Russian war in Ukraine* |

	Formal discussant: **Violeta Davoliūtė**
10:30 - 11:00	Coffee break
11:00 - 12:30	**Afterimages of the Holocaust** Chair: **Seamus Ross** **Motti Neiger**, **Oren Meyers** (presenting) & **Anat Ben-David**, *Tweeting the Holocaust: social media discourse between reverence, exploitation, and simulacra* **Stefania Manca**, *Exploring tensions in Holocaust museums' modes of commemoration and interaction on social media* **Neringa Latvytė**, *Semiospheric boundary conflicts on the Lithuanian Roma Holocaust* Formal discussant: **Kaya de Wolff**
12:30 - 13:30	Lunch break
13:30 - 15:00	Panel discussion: **Troubled European (post)memories and contemporary identities** Chair: **Kęstas Kirtiklis** **Violeta Davoliūtė**, **Viktor Denisenko, Rimvydas Laužikas, Oren Meyers**
15:00 - 15:15	**Costis Dallas,** *Engaging with heritage, memory and identity on social media in Europe's borderlands: closing remarks*